



Reseda

Neighborhood Council Newsletter

COMMUNITY NEWS

February 2012

RESEDA CENTENNIAL COMMITTEE

Reseda Turns 100 this year. The heart of the Valley, a river runs through it, home of the Karate Kid, ground-zero to the Northridge Earthquake - 70,000 people call it home. Come help us create an experience to celebrate the history, diversity, artistry, pride, and people of Reseda.

The newly formed Reseda Centennial Celebration Committee is looking for some solid citizens with energy, vision, and a bucket full of elbow grease. Meetings are to begin shortly, just as soon as we figure out everyone's schedule.

For more information, please contact ResedaCentennial@gmail.com. Let's do something brilliant!

RIDE RESEDA

Rain Forests, Air Raid Sirens, Canadian Geese, Buddha Statues The Bridges of Reseda, CA, Domestic Hogs, Mt. Oxnard, Private Holiday Water Show.

What will you see next?



Ride Reseda is an exploration of Reseda and its environs by bicycle. The rides are generally about 10 miles or 90 minutes. Each ride follows a theme, such as schools, projects, parks, etc. The goals are neighborhood awareness, community contact, and good health. It is also a great way to make new friends and just have fun!

The rides begin each Sunday at 9:00 a.m. behind the Reseda Neighborhood Council

(RNC) Office at 18341 Sherman Way #102. Helmets are suggested (mandatory for riders or passengers under 18). Bring water and eat a good breakfast! For more information or to get on the Reseda Ride email list, contact Ride Reseda at ridereseda@gmail.com. Follow Ride Reseda on Facebook at <http://www.facebook.com/RideReseda>

WELCOME NEW BUSINESSES

Each month, we welcome new businesses to our Reseda business community. It is important to them and Reseda that they succeed. They help to provide more jobs, increase our local economic activity. This type of growth will help Reseda be more prosperous and helps Reseda to improve.

Be sure to say hello and welcome the following businesses to our community.

- Brother's PC, 18125 Saticoy St., 818-292-6261
- La Tiendita, 18125 Saticoy St., 818-486-1835
- Magic Beauty Salon, 7403 Reseda Blvd., 818-996-2423
- P.A.R. Motorcycle and Auto Paint Shop, 18440 Hart St. #D, 818-343-5383

MAYOR'S BUDGET SURVEY

The Mayor's Budget Survey is LIVE and encourages you to participate. The Mayor's Office, in collaboration with the Neighborhood Council Budget Advocates, is proud to present to you this year's Mayor's Community Budget Survey.

The link to the Mayor's 2012 Community Budget Survey is: <https://www.surveymonkey.com/s/2012LABudgetSurvey>

A hardcopy of the survey can be found on the Mayor's budget website at: <http://mayor.lacity.org/Issues/BalancedBudget/index.htm>

The Mayor's Office and the Neighborhood Council Budget Advocates hope to get a good understanding of your budget priorities. Use this opportunity to be a part of the process and be heard.



SHOPRESEDA & Spend \$25 on the 25th

More discounts are added just about every day at Reseda restaurants, stores, grocery, service providers and businesses of all kinds as ShopRESEDA continues to grow! Support local Reseda businesses & save money at the same time by supporting ShopRESEDA.

There are over 100 Reseda businesses offering special savings on the 25th of every month as part of the RNC's ongoing Spend \$25 every 25th in RESEDA. The idea is that our local community make a point of staying within the confines of Reseda to help jump start the local economy by spending \$25 at one of our local businesses. There are also over 40 business offering daily discounts when you show your ShopRESEDA Discount Card – pick one up today at a participating business.

For a list of discounts & participating businesses visit www.shopresedacity.com. And remember, for every dollar you spend in Reseda, studies show that 45 cents remain in the community to be spent again. Your simple shopping decisions have a multiplier effect that the whole community feels, and in this case also saves you money.

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COMMUNITY ANNOUNCEMENTS

RELAY FOR LIFE KICKOFF

On Saturday, February 25 the Relay For Life Of Reseda will hold its Kickoff Celebration from 2:00 PM to 5:00 PM at St. Catherine of Siena Church, 18115 Sherman Way.

This will be the 3rd Annual Relay for Life of Reseda which has grown more successful each year. For 2012 the Relay will be held at Cleveland High School.

We all have a stake in the fight against cancer, this is your opportunity to join with the cancer survivors, family and friends of cancer victims and other volunteers and participate in the fight.

This year the relay will be held on June 9th and 10th at Cleveland High School from 9:00 AM to 9:00 AM.

There will be 24 hours of activities as teams walk around the track and participate in the many activities, enjoy the music and possibly even camp out in the infield.

For further information you may contact Angel Gonzalez, 818-590-9043 or Sonia Lopez, 818-447-7778 or go on line at www.relayforlife.org/resedaca

NEW YEAR RESEDA SYNOPSIS

By Alexi Chidbachian

As the New Year begins new hopes, ambitions, and renovations begin to occur. People of every age create New Year's resolutions in hopes of a better year. It's rare for someone to make a New Year's resolution about the city they live in and the people who live there but these teenagers did just that.

17 year old Camila Freire's main concern for Reseda is for all the streets to be repaved and have more modernized beautiful buildings and stores. By Reseda living up to these plans and ideas the city's economy will greatly increase, bringing more business and money flow. Any one of any age can help beautify a city; whether it's planting trees at every corner, painting an old building, or picking up trash. Colleen Curtis, an 18 year old senior at Reseda High School, anticipates helping Reseda by cleaning up her school and starting to lead beautification projects at school.

ANNENBERG SCHOOL OF NURSING HOLDS OPEN HOUSE

Ready to change your life? The Annenberg School of Nursing (ASN) can help! ASN is currently accepting applications for the class beginning June 2012. The 12-month full-time vocational nursing program will host Open House events through April.

A program of the world-renowned Los Angeles Jewish Home, ASN is designed to prepare students for the NCLEX-PN® licensure exam. Curriculum includes classroom and skills lab instruction as well as clinical training at local hospitals and other sites. The event will include an overview of the program by director Marie Fagan and financial information with Barbara Noblet, financial aid director. Tours of the ASN facility, including skills lab, computer center, and library, will be given. The event is open to potential students as well as high school counselors and healthcare professionals.

Refreshments will be served.

The Annenberg School of Nursing is located on the Grancell Village campus of the Los Angeles Jewish Home, 7150 Tampa Avenue, Reseda. Space is limited and reservations are required. To RSVP or for more information, please contact Cindy Thomas at 818-757-4431 or ASN@jha.org

CALLING ALL ST. CATHERINE OF SIENA ALUMNI

Are you one of the many students that attended St Catherine of Siena Parish School or one of its religious education programs? St. Catherine of Siena has been a key part of Reseda's history since 1952. Many students have walked through it's classroom doors, played kickball & basketball on the asphalt (now grass!), and gazed out at "Lake St. Catherine's" during rainy days. Connect with alumni <http://catherineofsiena.org/alumni/facebook-alumni-site> and learn more about what's new at the school <http://catherineofsiena.org>

HEART DISEASE – PUBLIC HEALTH KNOWLEDGE

Several theories exist to explain the link between periodontal disease and heart disease. One theory is that oral bacteria can affect the heart when they enter the blood stream, attaching to fatty plaques in the coronary

arteries (heart blood vessels) and contributing to clot formation. Coronary artery disease is characterized by a thickening of the walls of the coronary arteries due to the buildup of fatty proteins. Blood clots can obstruct normal blood flow, restricting the amount of nutrients and oxygen required for the heart to function properly. This may lead to heart attacks.

Another possibility is that the inflammation caused by periodontal disease increases plaque build up, which may contribute to swelling of the arteries.

Researchers have found that people with periodontal disease are almost twice as likely to suffer from coronary artery disease as those without periodontal disease.

SIERRA CLUB

The San Fernando Valley Chapter of the Sierra Club meets on the 3rd Tuesday of each Month at Reseda Park , 18411 Victory Blvd. This month the meeting will be held on February 21, beginning at 9:00 AM .

This month's Sierra Club led hike will be in Caballero Canyon. It will go up the canyon trail to Mulholland Highway and back. It Is a 5-6 mile hike with about an 800 foot altitude gain. The hike is suitable for beginners and intermediate hikers as well.

Take Reseda Blvd. south about 3 miles from the Ventura (101) Freeway. Park across the street from the Braemar Country Club. Bring plenty of water, lug sole shoes and sunscreen. Provisional Leader Meesh Ghoraiшы, Asst. Gabe Sende, 818-999-5384

FREE TRUNK SHOW

All Eyes on You Optometry would like to cordially invite you to a trunk show on Saturday February 25th from 11 am to 3 pm. Come view the latest eyeglass frames and sunglasses from RayBan, D & G, Guess, Marc Jacobs, and Juicy Couture. We will also offer a 20% discount on eyeglass purchases and \$49 eye exams. There will be a raffle too. All Eyes on You Optometry is located at 6811 White Oak Ave.



SENIOR CORNER

MARK YOUR CALENDARS - 2012 SENIOR SYMPOSIUM

Attention seniors, soon to be seniors, caregivers and all that are concerned with the well being of our senior community, mark your calendar so that you can be sure to join us for the 4th Annual West Valley Senior Symposium on May 19, 2012. It will be a day of information on the many issues that concern you and your unique place in our society. In addition to information, beneficial services and merchandise will be available as well as FREE lunch, raffle prizes and some entertainment.

When the reservation line opens, be sure to sign up early.

If you are in a business related to the well being of seniors, and you wish to share your knowledge, services, or merchandise with a large group of seniors and their caregivers, the

West Valley Senior Symposium will have a limited number of tables available on May 12 for you to interface with this large section of West Valley Seniors. Please contact Larry Lisonbee at the ONEGeneration Senior Center, 818-705-2345 or llisonbee@onegeneration.org.

2/24 "Moneyball" (2011) (133 min)

[Brad Pitt, Jonah Hill](#)

SENIOR FRIDAY MOVIES

On Friday's the ONEGeneration shows movies for Seniors at the Center located at 18255 Victory Blvd. at 1:30 PM. This follows the Senior Lunch.

2/3 "I Don't Know How She Does It " [Sarah Jessica Parker, Pierce Brosnan](#) (2011) (88 min)

2/10 "Carefree" [Fred Astaire, Ginger Rogers](#), (1938) (83 min)

2/17 "Contagion " [Marion Cotillard, Matt Damon](#), (2011) (106 min)

EMERGENCY DISASTER & COMMUNITY SAFETY

ARE YOU PREPARED?

The Reseda Neighborhood Council Emergency Disaster Committee is looking for a few good people. Being prepared for the next big disaster is of great importance to you, your family, your neighbors and our Reseda Community. Disaster after disaster has shown that most victims of a major event must rely on their own resources for at least the first few days. The wheels of the relief agencies just don't turn fast enough.

We are looking for a core person in each block, housing or business complex to work with neighbors to set up a network of go-to people for each component of our community.

Initially, this core person would :

1. Identify and get contact information from the neighbors. (Home , cell & business phone & email)
2. Determine what and where emergency supplies are stored, such as medical and food & drink.
3. Determine what equipment may be available in garages and work shops that may aid in rescue work.
4. Get material to educate everyone on procedures.
5. Encourage as many as possible to take First Aid/CPR and CERT Classes.

We suggest that Neighborhood Watch Block Captains, CERT graduates and HAM operators volunteer for this position as they probably are ahead on training for this position. If you wish to get started, please contact Garth Carlson at 818-419-2513 or gcarlson@resedacouncil.org.

and problem areas are identified.

Most months, a guest speaker will talk about various areas of interest to residents and other Reseda stakeholders. Join us at 7:00 PM on Thursday, February 9, 2012 for the next meeting.

RESEDA NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch meets on the 2nd Thursday of the month in the Community Room at West Valley Police Station. It is an opportunity to meet the 2 Senior Lead Officers that lead the 2 Basic Car units that patrol our Reseda Neighborhoods. In addition, meet others involved in keeping the crime element from our neighborhoods. Crime stats are discussed

RNC BOARD MEMBERS:

Cary Iaccino	Chair
DJ Frank	Vice-Chair
Hank Truxillo	Secretary
Lee Smith	Treasurer
Phil Merlin	Parliamentarian
Juan Guzman	Sergeant Arms
Vahan Chaparyan	Board Member
Brandon Balderas	Board Member

Armineh Chelebian	Board Member
Michael Cohen	Board Member
Noelle Guzman	Board Member
Timothy Mulholland	Board Member
Adna (Nani) Shaked	Board Member
Kevin Taylor	Board Member
To contact Board Members, visit the RNC website at: www.resedacouncil.org or email us at: RNC@resedacouncil.org .	



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

Reseda NC email	RNC@RESEDACOUNCIL.ORG
Reseda NC Mail Address	7324 Reseda Blvd. #118 Reseda, CA. 91335
Reseda NC Phone	818-832-7540
* Office & Meeting Location	18341 Sherman Way #102
** American Legion Hall Meeting Location	7338 Canby Ave
Economic Development Committee	nguzman@resedacouncil.org
Emergency Disaster and Community Safety Committee	tmulholland@resedacouncil.org
Finance Committee	lsmith@resedacouncil.org
Graffiti Committee	RNC@resedacouncil.org
Liaison Committee	RNC@resedacouncil.org
Outreach/Public Relations Committee	ashaked@resedacouncil.org
Planning and Zoning Committee	djfrank@resedacouncil.org
Senior Advocacy Committee	pmerlin@resedacouncil.org
Transportation Committee	achelebian@resedacouncil.org
Youth Advocacy Committee	jguzman@resedacouncil.org

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during February:

Register your business with our Outreach Committee and have your yearly anniversary included here. Contact RNC@resedacouncil.org and we will add you to our database

- 1995 Koshers Bazaar 6846 Reseda Blvd.
- 1999 Rainbow Liquor 18033 Saticoy St.
- 1999 Smogsters 6928 Reseda Blvd.
- 2006 Layne Clark, Realtor 7358 Yarmouth Ave.
- 2010 American Pizza Plus 6740E Reseda Blvd.
- 2011 Hollywood Looks Salon 7451 Reseda Blvd.

FEBRUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 3:00 PM Senior 7:00 PM Outreach/	2 6:00 PM Planning & Zoning	3 1:30 PM Free Movie	4
5 9:00 AM Ride Reseda	6 7:00 PM Reseda NC General Meeting	7 7:00 PM Emergen- cy and Disaster 7:30 PM Graffiti	8 7:00 PM CPAB	9 7:00 PM Reseda NW	10 1:30 PM Free Movie	11
12 9:00 AM Ride Reseda	13	14	15 7:00 PM Economic Development	16 7:00 PM 1038 NW	17 1:30 PM Free Movie	18
19 9:00 AM Ride Reseda & Sier- ra Hike	20	21	22	23	24 1:30 PM Free Movie	25 Shop Reseda \$25 on the 25th
26 9:00 AM Ride Reseda	27 6:00 PM Finance, 7:00 PM General	28	29	30		

Do you have an events coming up in Reseda? Contact Garth Carlson at GCARLSON@RESEDACOUNCIL.ORG about inclusion in our newsletter.

For events address and full details use the Reseda NC online calendar at www.Resedacouncil.org