



Reseda

Neighborhood Council Newsletter

COMMUNITY NEWS

February 2011

RESEDA THEATER UPDATE

Good News for the former Reseda Theater. On January 20, 2011, the CRA/LA Board of Commissioners approved a request to execute an Exclusive Negotiation Agreement between the CRA/LA and Thomas Safran & Associates for the subsequent development of the Reseda Theater Lofts and we anticipate approval of a formal development Agreement by the City Council by June.

The Reseda Theater Lofts proposed by Thomas Safran & Associates was selected through a comprehensive and competitive process from a group of six (6) development proposals. The project proposed will be a mixed use "by right" development consistent with existing zoning that incorporates Art Deco design elements, including a Reseda sign, as a tribute to the original theater. Reseda Theater Lofts will include 16,200 square feet of housing which will provide 20 - 1, 2 and 3 bedroom units located on Sherman Way and Canby Avenue and 1,200 square feet of community serving retail on Sherman Way. The development will utilize economies of scale with construction costs and project scheduling with the adjacent, Thomas Safran & Associates development, Canby Woods Senior Housing.

The Reseda Theater was built in 1948 and was a local well known theater. Many people who still live and work in Reseda remember when it was a vibrant venue for moviegoers. CRA/LA acquired the Reseda Theater parcel in 2004 and subsequently acquired the parcel northeast of the theater on Canby Avenue in 2005. The Reseda Theater building has been vacant for 22 years and the revitalization of these parcels is aimed at promoting the creation of jobs and developing a pedestrian-friendly community with a mix of well-designed housing and neighborhood-serving businesses that will activate street fronts and stimulate new uses in close proximity to transit and other Reseda businesses lining Sherman Way.

MAKE YOUR VOICE HEARD IN THE BUDGET PROCESS

For several years, the Mayor's Office has asked the residents of Los Angeles to participate in the budget process. A Budget Survey has been



made available to the public to complete and submit to the budget committee.

In addition, each Neighborhood Council has at least one representative to the Mayor's Budget Committee. Each Neighborhood Council is asked to provide input to the budget process. You can help by completing this survey to tell what priorities you see as most important to the City.

The more of you that speak up, the louder our common VOICE becomes.

You can take the online budget survey and express your opinions. Go to www.budget.lacity.org. The Budget Survey is due to be released to the public on January 27. And will be concluded on February 27.

We all have 1 month to complete the survey.

Encourage your friends, relatives and neighbors to take this survey as well and encourage high school and college students to do it for extra credit.

Many stories about the excesses that our City Bureaucracy practices have surfaced over the last few years. Tell the City what you think. When you have taken it, let your Reseda Neighborhood Council know what YOUR priorities are. Public Safety (Police, Fire and Emergency, Library, etc.), Infrastructure (Streets, Sidewalks, trees, etc..) or other. Email your feedback to outreach@resedacouncil.org.

NOTE FROM THE CHAIR Cary Iaccino

The year has just begun and the first half of 2011 is full of happenings in Reseda. We have first aid training, clean ups, Big Sunday, continuing redevelopment planning, Town Halls and more on the horizon. Would you like to see improvements in our Community? They are going to happen, all you need to do is get involved.

Where to start? Dig around our website, check out our facebook page, sign up for our weekly eblast, attend our General Meetings or Committee Meetings. There is no shortage of work to be done, and ways that you can volunteer. Contact us to assist at

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COMMUNITY ANNOUNCEMENTS

FREE TAX PREPARATION

The IRS Volunteer Income Tax Assistance Program (VITA) and the Tax Counseling for the Elderly (TCE) Programs offer free tax help for qualified taxpayers.

A trained community volunteers may help with special credits, such as Earned Income Tax Credit, Child Tax Credit, and Credit for the Elderly or the Disabled. In addition to free tax return preparation assistance, most sites also offer free electronic filing (e-filing).

Individuals taking advantage of the e-file program will receive their refunds in half the time compared to returns filed on paper – even faster when tax refunds are deposited directly into one's bank account.

Volunteer Income Tax Assistance Program

The VITA Program offers free tax help to low-to moderate-income (generally, \$49,000 and below) people who cannot prepare their own tax returns. Certified volunteers sponsored by various organizations receive training to help prepare basic tax returns in communities across the country.

VITA sites are generally located at community and neighborhood centers, libraries, schools, shopping malls, and other convenient locations. Most locations also offer free electronic filing. To locate the nearest VITA site, call 1-800-906-9887 or check this partial VITA site list online. (This list does not include every VITA site.)

Tax Counseling for the Elderly

The TCE Program provides free tax help to people aged 60 and older. Trained volunteers from non-profit organizations provide free tax counseling and basic income tax return preparation for senior citizens. Volunteers who provide tax counseling are often retired individuals associated with non-profit organizations that receive grants from the IRS.

As part of the IRS-sponsored TCE Program, AARP offers the Tax-Aide counseling program at more than 7,000 sites nationwide during the filing season. Trained and certified AARP Tax-Aide volunteer counselors help people of low-to-middle income with special attention to those age 60 and older.

For more information on TCE, call 1-800-829-1040. To locate the nearest AARP Tax-Aide site, call 1-888-227-7669 or visit AARP's website.

NURSING SCHOOL OFFERS LOANS

The world-renowned Los Angeles Jewish Home's Annenberg School of Nursing (ASN) is hosting a series of Open House events for potential students, high school counselors, and healthcare professionals. The informational Open Houses will be held each week through February at the Home's Grancell Village campus located at 7150 Tampa Avenue in Reseda. ASN is a 12-month, full-time program designed to prepare vocational nursing students for the NCLEX-PN® licensure exam.

"Whether you're considering nursing as your first career, or looking for a satisfying second career, the Annenberg School is here to help you get started," says ASN director Marie Fagan. "This is a profession that is gratifying and in-demand. And, at ASN, we offer small class size, low tuition, and an attractive financial aid package for eligible students." Up to \$20,000 in deferred, forgivable, and interest-free loans are available for those who qualify.

Each Open House will begin at 5:00 PM on Tuesday and include a presentation by Fagan, followed by a tour of the Annenberg skills lab, computer center, and library. Refreshments will be served and reservations are required. To RSVP and for additional information, please contact Cindy Thomas, Admissions Coordinator, at 818-757-4431 or ASN@jha.org.

Curriculum for the Annenberg School of Nursing includes 639 hours of classroom instruction and 1,041 hours of clinical training at local hospitals and other sites. The intensive program engages students 40 hours per week in the classroom or at clinical sites, plus three hours of reading per day. Next class is scheduled to begin March 28, 2011. The School of Nursing is preparing to graduate its third class of vocational nursing students. Ceremony is scheduled for January 27, 2011, at 6:00 PM.

CUTTING THROUGH THE "RED TAPE"

A workshop designed for all Reseda businesses to be educated on who to call to get issues addressed that impact your business. Join us on Tuesday, February 15 from 6:30 p.m. to 8:00 p.m. at the West Valley Police Station Community Room, located at 19020 Vanowen St., Reseda.

Meet your Reseda Senior Lead Officers, Coun-

cilman Zine's Staff, the Community Redevelopment Agency/LA Staff, the Deputy City Attorney Neighborhood Prosecutor, the Reseda Neighborhood Council and Revitalize Reseda. Food and refreshments will be served. For questions or to attend please contact revitalizereseda@aol.com or 818-832-2280 by February 11 with your full name, business name, address, phone number and e-mail address. Let's build a stronger community together!

NEED TO LOSE WEIGHT?

Determined to keep your New Year's Resolution to keep Fit and Lose Weight?

Join us Tuesday, February 22 at 7:00 PM for our OPEN HOUSE at TOPS Club, Inc. (Take Off Pounds Sensibly) at the First United Methodist Church of Reseda at 18120 Saticoy St., Rm 10 Reseda, CA 91335 (corner of Lindley and Reseda).

This nonprofit weight support group provides:

- ◆ Group Support—The collective goal to lose weight is a powerful force.
- ◆ Accountability—Weekly weigh-ins and meetings provide accountability and camaraderie.

For Information, contact Orpha Eget at 818-881-3964 or email egeto102@yahoo.com.

WELCOME TO RESEDA

We would like to salute the businesses that have recently opened in our community. They have begun their endeavor in the face of the coming recovery and are doing their part to push the recovery forward. They bring jobs to our community and we encourage you to partake of their goods and/or services to help them.

- ◆ Banamex USA, 19361C Saticoy St. 310-203-3476
- ◆ Boost Mobile, 3740 Reseda Blvd. Unit #C, 818-609-9740
- ◆ The Blade Barber Shop, 19302 Vanowen St., 818-514-6064
- ◆ Tienda de Descuento, 7227 Tampa Ave., 818-717-5018
- ◆ Valley Green Marketplace., 7640 Tampa Ave., 818-881-1151



EMERGENCY DISASTER & COMMUNITY SAFETY

CLEANING UP OUR STREETS

On December 17, 2010, the Los Angeles City Council unanimously passed an ordinance prohibiting mobile billboard advertising displays from parking on City streets and public lands. The California State law and City ordinance took effect January 1, 2011 for Mobile Billboard Advertising trailers.

Councilman Zine took the lead in Council District 3 by creating a task force mobilizing his community P.O.S.S.E. (People Organizing a Safe, Secure Environment) to help enforce the law banning mobile billboard advertising trailers on city streets, as they create a safety hazard. The P.O.S.S.E. worked with the Department of Transportation on January 1, 2011 to issue the appropriate warnings and impose the available penalties to those who did not comply. For non-compliance, the vehicle may be impounded and the owner may be subject to misdemeanor penalties that range from \$250 to \$1000 and/or up to six months in jail

To report a Mobile Billboard Advertising Display in your neighborhood, call the Department of Transportation Parking Enforcement Communications Division at 818-752-5100. Immediately Press "2" to report a parking violation. Please be ready to provide the trailer license plate number and the street block location.

RESEDA NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch meets on the 2nd Thursday each month. The February meeting will be held on February 10th in the West Valley Police Station Community Room, 19020 Vanowen St. at 7:00 PM.

The January meeting was actually a field trip to the West Valley 911 Center, those that attended were shown how the 911 Center works and allowed to watch the operators in action. This tour is certainly recommended for all of the community.

COMMUNITY NEWS

L.A. RIVER LOOP NEWS

There is exciting news to report from the banks of the Los Angeles River in Reseda. In December 2010, the State of California Strategic Growth Council announced grant awards for their Urban Greening Grant Program. The Trust for Public Land was awarded funds to develop the first phase of the three phase Reseda River Loop Project. The Confluence Park will be a passive nature park located at the confluence of the Los Angeles River and Aliso Creek. The park will include California Native Plants, several picnic shelters, walking paths, interpretive signs designed by youth at Heschel Day School and a simple boulder amphitheater. Planning efforts have already started and we anticipate that construction will begin in Winter 2012. Many thanks to the countless project supporters! For more information, or to get involved, please contact Tori Kjer at The Trust for Public Land, 323-223-0441 ext.11 or tori.kjer@tpl.org

L.A. RIVER CLEAN UP

On April 30th, there will be a clean up along the banks of the L.A. River. The Mayor's office has asked for groups of all kinds to become involved in this often forgotten part of our city.

In Reseda, the Reseda NC will be organizing a project along Aliso Creek on Crebs Ave. This project has been discussed by the Reseda NC in the past year and will finally commence in the spring. The project will involve cleaning up and improving the dirt strip from Vanowen to Sherman Way. This project will extend the River Loop Project once it's completed and should make a big impact on the community.

The project will be lead by Youth Chair Juan Guzman who can be reached at 818-335-4339 or by email at jguzman@resedacouncil.org

Project updates soon at www.resedacouncil.org

YOUTH CORNER

Adult Education Classes, SFV

Get your GED or HS diploma. Upgrade your job skills. Learn a new trade.

New Culinary & ServeSafe Cert. Classes, ESL, Sat. classes. For information or to enroll, call

Hughes Edu. & Career Ctr., 818-587-4335, El Camino Real Comm. Adult School, 818-595-8000, Canoga Park High School Campus, 818-673-1391, Reseda High School Campus, 818-758-3700.

SENIOR CORNER

Friday Movies

Each Friday at 1:30PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd.

This Month's Movies are:

2/04 – Knight and Day Tom Cruise, Cameron Diaz (2010) (109 min.)

2/11 The Social Network - [Jesse Eisenberg](#), Andrew Garfield (2010) (120 min.)

2/18 Secretariat – [Diane Lane](#) , [John Malkovich](#) (2010) (123 min.)

2/25 Life as we know it – Josh Lucas, Katherine Heigl (2010) (1114 min.)

RESEDA NC NEWSLETTER

SUBSCRIBE

www.resedacouncil.org

LETTERS TO THE EDITOR

outreach@resedacouncil.org

RNC BOARD MEMBERS:

Cary Iaccino	Chair
DJ Frank	Vice-Chair
Vahan Chaparyan	Secretary
Lee Smith	Treasurer
Phil Merlin	Parliamentarian
Juan Guzman	Sergeant Arms
Magdy Abdalla	Board Member
Armineh Chelebian	Board Member
Michael Cohen	Board Member
Richard Dickerson	Board Member
Noelle Guzman	Board Member
Helen Hatat	Board Member
Timothy Mulholland	Board Member
Alejandro Reyes	Board Member
Adna (Nani) Shaked	Board Member

To contact Board Members, visit the RNC website at: www.resedacouncil.org or email us at: RNC@resedacouncil.org.



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

Reseda NC email	RNC@RESEDACOUNCIL.ORG
Reseda NC Mail Address	7324 Reseda Blvd. #118 Reseda, CA. 91335
Reseda NC Phone	818-832-7540
* Office & Meeting Location	18341 Sherman Way #102
** American Legion Hall Meeting Location	7338 CanbyAve
Economic Development Committee	nguzman@resedacouncil.org
Emergency Disaster and Community Safety Committee	tmulholland@resedacouncil.org
Finance Committee	lsmith@resedacouncil.org
Graffiti Committee	RNC@resedacouncil.org
Liaison Committee	RNC@resedacouncil.org
Outreach/Public Relations Committee	ashaked@resedacouncil.org
Planning and Zoning Committee	djfrank@resedacouncil.org
Senior Advocacy Committee	pmerlin@resedacouncil.org
Transportation Committee	achelebian@resedacouncil.org
Youth Advocacy Committee	jguzman@resedacouncil.org

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during February

- ◆ 1995 Kosher Bazaar 6846 Reseda Blvd.
- ◆ 1999 Smogsters 6928 Reseda Blvd.
- ◆ 2006 Golden Scissors 7325 Reseda Blvd.
- ◆ 2006 Layne Clark, Realtor 7358 Yarmouth Ave.
- ◆ 2010 Pronto Bella Pizza 6740E Reseda Blvd.

Signup your business with our Outreach Committee and have your yearly anniversary included here. Contact outreach@resedacouncil.org and we will add you to our database.

RESEDA BUSINESSES

There are a lot of things going on in the business district this year. If you would like to stay current on all that is in the works, visit www.resedacouncil.org. Also find us via twitter and facebook as well.

February 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 7:00 PM Out-reach/Public Rela-	3	4 1:30 pm Free Movie	5
6	7 7:00 PM Reseda NC General Meeting *	8 3:00 PM Senior Advocacy	9 7:00 PM Emergency, Disaster & Community Safety	10 7:00 PM Reseda NW	11 1:30 pm Free Movie	12
13	14	15	16	17	18 1:30 pm Free Movie	19
20	21	22	23	24	25 1:30 pm Free Movie	26
27	28 6:00 PM Finance, 7:00 PM Reseda NC General Meeting **					

Do you have an events coming up in Reseda? Contact Garth Carlson at GCARLSON@RESEDACOUNCIL.ORG about inclusion in our newsletter.

For events address and full details use the Reseda NC online calendar at www.Resedacouncil.org