



Reseda

Neighborhood Council Newsletter

COMMUNITY NEWS

January 2011

HAPPY NEW YEAR

RESEDA STAKEHOLDERS RECOGNIZED

On Thursday December 9th, 2010, Councilman Zine recognized 88 donors for their participation with the installation sponsorship of the 60 lit holiday trees that decorate the business

information about other aspects of life in Reseda. There will be links to the websites that can help you to take care of problems that you may have, as well as information on the various RNC Committees and how they interface with resources that fall within the aims of the committee.



One example: On Neighborhood Watch, we have a description of the organization, the Senior Lead Officers that administer the program in Reseda, and active Neighborhood Watch groups in Reseda. This also includes the area that they cover, the contact information and meetings that are scheduled. If your group is not listed, contact us at rnc@resedacouncil.org with this information.

district on Sherman Way and Reseda Blvd. These businesses, organizations and individuals partnered with the Reseda Neighborhood Council and Revitalize Reseda to make this project a reality.

Each donor received a certificate of appreciation along with a photo from the celebration.

These holiday decorations have been an integral part of our community during the holiday season. It was very rewarding to see the community pull together on this project, despite our current economy. Many thanks go out to all who participated! To view a list of donors please visit www.resedacouncil.org.

RESEDA NEIGHBORHOOD COUNCIL WEBSITE

In our continuing effort to reach out to the Reseda Community, the RNC is constantly updating our website: www.resedacouncil.org.

A new format has recently been installed that will be more informative and user friendly. Not only will the website have local news, posting the current newsletter and the last weekly e-newsletter, but you can find infor-

RELAY FOR LIFE OF RESEDA 2011

Save the day: May 21-22, 2011 9am-9am at Reseda High School 18230 Kittridge Ave

Relay For Life represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and one day cancer will be eliminated. Join us for the annual Relay For Life of Reseda as we CELEBRATE cancer survivors, REMEMBER those lost to cancer, and come together with the community to FIGHT BACK!

Walk with us Teaming Up for the Fight...How you can help:

- ◆ Form a team. Teams come from businesses, clubs, families, hospitals, faith-based groups, schools.
- ◆ Volunteer to help with event. What better way to give back, then to volunteer! Join the Event Planning Committee.
- ◆ Become a sponsor. Show your community that you care!

Questions? Contact Sonia Lopez, Online Chair, at sonia.lopez@cancer.org.



NOTE FROM THE CHAIR Cary Iaccino

Welcome 2011! After a very successful 2010, we begin the process of surpassing our accomplishments of the last 12 months. We can always use your assistance in bettering Reseda. Take a few minutes to review our Committees on page 4 and see if there is one that interests you. Our Community can use the help!

Holiday Light Donors Update:

Continental Art Supply - \$150.00

Freelite Skylights - \$150.00

First Quality Pest Control - \$100.00

The Venetian Palace Banquet Hall - \$25.00

Thanks to these businesses for their generous donations to the holiday light program. For a complete list, please visit our website: www.resedacouncil.org

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COMMUNITY ANNOUNCEMENTS

SHERMAN VILLAGE GETS FEDERAL TAX CREDITS

In a highly competitive bid for tax credits, Sherman Village, the proposed affordable housing project in Reseda, is the only Los Angeles project awarded federal tax credits this year. Only twelve projects made it to the second round of the selection process. Only four of the twelve projects won, including Sherman Village.



Artist's drawing of proposed project

As the winner, Sherman Village will receive approximately \$1.2 million in federal tax credits, representing an important step in moving the project forward. The Low Income Housing Tax Credit Programs offered by the federal and state were created to encourage private investment in affordable rental housing.

In California, these programs are administered by the California Tax Credit Allocation Committee or TCAC for short. During the selection process, the TCAC reviews each project using a competitive scoring system where points are awarded for features ranging from achieving energy efficiencies to site amenities. Offering an array of unique site amenities and anticipated sustainable features made Sherman Village very competitive.

Sherman Village will be located on the corner of Sherman Way and Wilbur Avenue at 18900 Sherman Way in Reseda. The 72 unit affordable housing development will offer one, two and three bedroom affordable rental apartments.

The planned community will boast several

small and medium-sized courtyards with a large community room, computer and multi-media room, communal kitchen, library, laundry room, full landscaping, play area, and outdoor barbecues. Sherman Village will not only eliminate a blighted lot and provide affordable housing, but by incorporating innovative sustainable features, it will do its part to help the environment and set a precedent for sustainable design in the San Fernando Valley. The project is anticipated to be LEED Gold certified

with a groundbreaking projected for winter 2010.

RECYCLED WATER

The Los Angeles Department of Water and Power (LADWP) and the Department of Public Works Bureau of Sanitation (BOS) are marking the one-year milestone this month since the formation of the Recycled Water Advisory Group (RWAG), which is comprised of customers and stakeholders who are providing public input on the initiatives to increase use of recycled water for industrial and irrigation purposes as part of its efforts to conserve drinking water and develop a sustainable water supply for Los Angeles.

RWAG, launched in December 2009 by LADWP in collaboration with BOS, has grown to 65 members representing diverse interests. The group includes representatives from ten Neighborhood Councils, public garden associations and wildlife organizations in addition to the core group of initial members representing environmental groups, homeowners associations, public health advocates, businesses and business groups and professional organizations.

In the last 12 months, the LADWP has held five RWAG Workshops, conducted dozens of briefings and presentations, provided tours of various facilities and led other activities to get input from key stakeholders throughout the City about the Recycled Water Master Planning Document. The plan will identify projects on to achieve the goal of increasing the supply of recycled water to 50,000 acre feet per year (AFY). This amount of recycled water will replace an equivalent amount of drinking water that would otherwise serve 100,000 households per year. An acre foot is approximately 326,000 gallons, or a one-year supply for two average families. The recycled water master planning process is also looking at how the City can maximize recycled water usage into the future.

The Recycled Water Master Plan will examine projects that include expanding recycled water pipes for irrigation and industrial usage along with implementing a groundwater replenishment project to recharge groundwater supplies with highly purified water. Together, these efforts will help reduce the City's dependence on imported water which accounts for approximately 85% of Los Angeles' water consumption that has averaged 600 million gallons a day over the last decade.

"The LADWP has done an exemplary job with its outreach to inform stakeholders about recycled water," said Tony Wilkinson, chairman of the Neighborhood Council MOU Oversight Committee and a founding member of RWAG. "I commend the LADWP for this effort—the information sharing and their willingness to hear our concerns. It's been an outstanding experience."

The LADWP collaborates with the BOS to produce and distribute 79 million gallons of recycled water every day for beneficial reuse that is approved and regulated by the California Department of Public Health. The recycled water is delivered in a dedicated "purple pipe" system that is separate from the City's drinking water system. For the groundwater replenishment project, a pilot study is now being performed at the Donald C. Tillman Water Reclamation Plant to determine the most effective treatment process that includes microfiltration, reverse osmosis and advanced oxidation. This will result in the safest and highest quality water available from any source to recharge the San Fernando Valley Groundwater Basin.



COMMUNITY NEWS

RIVER LOOP NEWS

The Trust for Public Land has been funded to construct phase one of the Los Angeles River and Aliso Creek Project (Reseda River Loop). The funding is in the form of a grant from the State of California Strategic Growth Council. The grant will fund the development of the 2 acre nature park at the confluence area. We anticipate that construction of the project will begin in early 2012 but will keep you posted on any developments. We will be hosting a community update meeting out at the site in late spring 2011.

THIS NEWSLETTER

This newsletter is published each month and distributed to more than 200 locations and organizations (including schools and religious establishments) throughout the community.

Our newsletters are currently being delivered to these locations and organizations by volunteer Reseda NC Board Members and volunteer stakeholders. There is currently a few sections that could use a volunteer to go from business to business and drop them off.

Do you have a group that would prefer to read it in a different language? This is possible with an official translator and information as to how many locations

Also if you know of a location that does not receive them and either has a distribution of other local media or has a customer/patient waiting area. Please let us know where it would be distributed and approximately how

YOUTH CORNER

SCHOOL PROGRAMS

Theatre of Will, a non-profit arts education company, is excited to announce that it has received funding to continue its Thirsty City Water Awareness Campaign and School Assembly program for the 2010/2011 school year. Sponsored by The Los Angeles Department of Water & Power, Thirsty City is an engaging play and educational vehicle teaching students about the history of water in Los Angeles and water conservation. School tours will begin in January 2011 and will be presented to elementary schools throughout the city of Los Angeles. For more information contact Rania Pallad at 818-642-5274 or email her at rania@theatreofwill.org.

many Stakeholders might read them.

Contact us at news@resedacouncil.org if you can offer assistance in any of these areas.

WEEKLY E-NEWSLETTER

The Reseda Neighborhood Council publishes an e-newsletter that is emailed Friday morning each week. It includes Reseda news content and a list of events and meetings that are being held in and around Reseda for the following week and the next two weekends. You can use this resource to take advantage and plan your activities for the week.

If you are interested in getting the weekly update sent to your computer, submit your name and email address to: RNC@resedacouncil.org. If you have a celebration, a meeting, carnival or other event that the public is invited too, please send us any information to RNC@resedacouncil.org.

SENIOR CORNER

Friday Movies

Each Friday at 1:30PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd.

This Month's Movies are:

1/07 Eat Pray Love Julia Roberts, James Franco (2010)

1/14 Cyrus: John C Riley, Jonah Hill (2010)

1/21 The Sorcerers Apprentice: Nicholas Cage (2010)

1/28 Wall Street, Money Never Sleeps: Michael Douglas, Shia LaBeouf (2010)

EMERGENCY DISASTER & COMMUNITY SAFETY

EMERGENCY PREPAREDNESS

Are you prepared for the next possible disaster? Is your block, neighborhood, apartment or business complex prepared?

In the event that the next disaster strikes our community, we all need to be as prepared to face it without outside help for at least a few days. This means to have in your household, business or other complex, a sufficient supply of water and food to sustain your family for several days minimum. In addition you should have in place an evacuation plan. You should have contact information of family or friends outside the Southern California area, and some cash money on hand in case the banks are shut down. It is also a good idea to create an area

contact plan for you and your neighbors to in the event they are not at home or working at the time.

RESEDA NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch will meet on the second Thursday of the month January 13, at 7:00 PM in the Community Room at the West Valley Police Station, 19020 Vanowen St.

Learn more about the Reseda Neighborhood Watch: http://www.resedacouncil.org/a_resources.html.

RNC BOARD MEMBERS:		Michael Cohen	Board Member
Cary Iaccino	Chair	Richard Dickerson	Board Member
DJ Frank	Vice-Chair	Noelle Guzman	Board Member
Vahan Chaparyan	Secretary	Helen Hatat	Board Member
Lee Smith	Treasurer	Timothy Mulholland	Board Member
Phil Merlin	Parliamentarian	Alejandro Reyes	Board Member
Juan Guzman	Sergeant Arms	Adna Shaked	Board Member
Magdy Abdalla	Board Member	To contact Board Members, visit the RNC website at: www.resedacouncil.org or email us at: RNC@resedacouncil.org .	
Armineh Chelebian	Board Member		



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

Reseda NC email	RNC@RESEDACOUNCIL.ORG
Reseda NC Mail Address	7324 Reseda Blvd. #118 Reseda, CA. 91335
Reseda NC Phone	818-832-7540
* Office & Meeting Location	18341 Sherman Way #102
** American Legion Hall Meeting Location	7338 CanbyAve
Economic Development Committee	nguzman@resedacouncil.org
Emergency Disaster and Community Safety Committee	tmulholland@resedacouncil.org
Finance Committee	lsmith@resedacouncil.org
Graffiti Committee	RNC@resedacouncil.org
Liaison Committee	RNC@resedacouncil.org
Outreach/Public Relations Committee	ashaked@resedacouncil.org
Planning and Zoning Committee	djfrank@resedacouncil.org
Senior Advocacy Committee	pmerlin@resedacouncil.org
Transportation Committee	achelebian@resedacouncil.org
Youth Advocacy Committee	jguzman@resedacouncil.org

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during December:

1979	Folks Auto Body	6705 Reseda Blvd.
1987	All-Matic Transmission	6723A Reseda Blvd.
1987	Seiken Auto Service	6723 G Reseda Blvd.
1991	ASAP Auto Center	6734 #4S Reseda Blvd.
1994	7-11	18519 Victory Blvd
1994	Andy Mars, Ph.D.	6716 Kurl Way

Register your business with our Outreach Committee and have your yearly anniversary included here. Contact RNC@resedacouncil.org and we will add you to our database.

View list of the Reseda NC Board at www.resedacouncil.org

January 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Happy New Year!
2	3 7:00 PM Reseda NC General Meeting *	4	5 7:00 PM Outreach/Public Relations *	6	7 1:30 pm Free Movie	8
9	10	11	12 7:00 PM Emergency Disaster	13	14 1:30 pm Free Movie	15
16	17 6:00 PM Finance, 7:00 PM General Meeting **	18 3:00 PM Senior Advocacy	19	20	21 1:30 pm Free Movie	22
23	24	25	26	27	28 1:30 pm Free Movie	29

Do you have an events coming up in Reseda? Contact Garth Carlson at GCARLSON@RESEDACOUNCIL.ORG about inclusion in our newsletter.

For events address and full details use the Reseda NC online calendar at www.Resedacouncil.org