



# Reseda

Neighborhood Council Newsletter

COMMUNITY NEWS

JUNE 2011



**Before the Reseda NC Project**



**After First 3 Weekends**

## CREBS AVE. BEAUTIFICATION

Notice a big change on Crebs Ave? Over 3 weekends, more than 165 volunteers transformed the ½ mile stretch of Crebs Ave., between Vanowen & Sherman Way.

Crebs Ave. borders the Aliso Creek and historically has been a forgotten section of the city – subject to overgrown weeds & bushes, dumping, & illegal activity. For several years, Sgt. Walter Hanna with the West Valley LAPD, has wanted to create a walking path as a memorial to fallen LAPD officer James C. Beyea. On April 30<sup>th</sup>, Sgt. Hanna's vision started becoming a reality.

The Reseda Neighborhood Council in conjunction with Mayor Villaraigosa's office, & Councilman Dennis P. Zine's office sponsored the Crebs Ave. clean-up & beautification.

Special thanks to Land Creations, Valley Vineyard Church, Iglesia Poder De Dios, Boy Scout Troop #328, Magnolia High School, The Discovery House, DSA grading, Jim Diamond & his tractor, local neighbors, & all our Reseda stakeholders who came to clear weeds, clean debris, lay down mulch, build planters & create a walking path!

Thank you to the generosity of Subway, Carniceria Corona Market, Starbucks, City Dental Group, Vallarta, & Wal-Mart who donated food & beverages for the volunteers!

Thank you to the city agencies that supplied tools, gloves, trash bags, mulch, & dirt for this

project! We will back at Crebs on June 11 to plant trees & drought resistance plants. Visit the Reseda NC website for before & after pictures. Contact Juan Guzman to get involved [jguzman@resedacouncil.org](mailto:jguzman@resedacouncil.org)

## THANKS VOLUNTEERS

Thanks to all who volunteered for the various projects in May. Working alongside all of you was a lot of fun and I look forward to June's projects, see you there. - Cary Iaccino RNC Chair

## SENIOR SYMPOSIUM

On May 14, the Reseda NC & the ONEGeneration Center, with the help of Councilman Dennis P. Zine and the Canoga, Lake Balboa, Tarzana and Winnetka Neighborhood Councils, held a Senior Symposium at the ONEGeneration Center in Reseda.

More than 300 Seniors, Boomers and Caregivers attended and heard speakers about various subjects that are important to our Senior population. Additionally, there were information tables for non-profit organizations and vendors that dispensed information and advice to those that wanted or need it.

A free continental breakfast and free lunch were provided to those that attended courtesy of the 5 Neighborhood Councils and the following local merchants: Albertson's, Costco, Gelson's Ralph's, Reseda Mobil, Trader Joe's, Western Bagel and Whole Foods. Thanks to the

Department of Aging for providing a phone line for Seniors to register.

## WELCOME NEW BUSINESSES

During these slow economic times, we welcome new businesses to our Reseda Community and hope that our stakeholders will try their goods and/or services. We have listed several businesses that have opened here recently. Stop by, give them a try, and support local job growth.

### New businesses in Reseda:

- 70% Off Store  
7455 Reseda Blvd., 818-479-1415.
- Build 4 You  
7125 Lindley Ave. 877-393-2003
- Don Taco  
7448 Reseda Blvd, 818-343-3354
- Hollywood Looks Salon  
7451 Reseda Blvd., 818-996-HAIR (4247)

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## COMMUNITY ANNOUNCEMENTS

### RESEDA WOMEN'S CLUB

The Reseda Women's Club is looking for women to participate in events with other fun loving gals and meet women with similar interest. The Reseda Women's Club has lots of craft and card playing dates.

General Meetings are every 2nd Tuesday of the month 10:30 AM TO 2:00 PM at the Reseda, Women's Club, 7901 Lindley Avenue For more information contact Betty Sherman (818) 881-1196.

### MY RESEDA

By Alexi Chidbachian

You hear the name Reseda and may automatically think of gangs, homeless people, and a barren boring place. But gradually, the once-

happy city of Reseda is changing. Reseda was once a lively, safe, family raising city but over the years it dramatically decreased in quality. The city of 91335 has had increases in gangs and homeless people causing a rise in crime. Not only are the gangs and homeless on main busy city streets, but they have now moved into residential living areas. Fortunately in the late 2000's, Reseda is improving. Safety regulations have been enforced throughout the entire city. The West Valley Police Station on Vanowen St. and Wilbur Ave. has contributed to a great decrease in crimes, making residents feel safer. Police Officers have also asking wandering homeless in residential areas to leave. All these safety actions have made Reseda a better place to live; restoring it to its old beautiful lively self.

For an extended version of this article: go to <http://blog.resedacouncil.org/6-2/>

### RESEDA BUSINESS WORKSHOP

Save the date: Tuesday, June 28th at 6:30 PM, will be the first of a series of Reseda Business Workshops, sponsored by the Reseda NC's new Economic Development Committee. These workshops are free to any local Businesses or stakeholders. The first workshop will focus on increasing sales at Reseda Businesses through a ShopLA & a ShopReseda initiative. We will also be holding a discussion amongst businesses in attendance and gauging the most pressing needs to identify targets for improvement and the energy and resources of the committee moving forward.

## YOUTH CORNER



### POLICE ACADEMY GOES TO WASHINGTON

By Alice Cayen

For those of you who did not know, two teachers and I escorted 17 of our senior cadets to Washington DC last week so they could partake in National Law Enforcement Week. It was a learning experience that none of us will ever forget.

We participated in the candle light ceremony, worked the memorial detail, toured the White House, visited the monuments, and met with the Deputy Sgt of Arms before taking a VIP tour of the Capitol (the list goes on).

Participating in the National Peace Officers' Memorial Service was a magical yet sobering experience for us all. The cadets got to interact with police departments from all over the world and received a lot of attention from officers who have never heard of our programs and were completely in awe (this always amazes me).

We also found the Commander McArthur and the LAPD contingent who, as always, acknowledged our cadets and made them so proud to be from Los Angeles (thank you Sandy Jo).

Thank you to Mrs. Garica who planned the trip and to those who contributed to make the experience possible. Enjoy the pictures!

### WEST VALLEY FAMILY YMCA

The June Book Sale will be held from 10:00 AM to 6:00 PM on June 16, 17 & 18<sup>th</sup>, which are the third Thursday, Friday and Saturday of June. The monthly book sale is sponsored and maintained by the Reseda Y Service Club at 18810 Vanowen Street, Reseda, CA. There is an extremely large selection and variety of new and used books available at unbelievable prices. We also have DVDs, CDs, and videos. These items are donated by YOU, libraries and local book stores. All profits are used to support Youth Programs for the YMCA. The demand is greater than ever before, because of the economy, with requests for Financial Assistance. No child should be denied the experience of a Y Camp. The memories of Y camp stay with you the rest of your life.

On Saturday afternoons the reading room is open for you to sit down relax, read, have a cup of coffee and make new friends. Speaking of new friends, the Reseda Y Service Club is always open for new members. We do not just have book sales; we have our annual Christmas Tree Lot, cook for the many Y events, have work parties to help maintain the property and assist in Y projects. We have a lot of fun also socially. Theater outings, pool parties, and the conventions are a blast and more. We meet twice a month the first Tuesday of each month we have a business meeting at 7:30 PM; the third Tuesday we have a dinner meeting at 6:45 PM.



## SENIOR CORNER

### CAREGIVING AND AGING

Community Education Series to Offer Help with Difficult Decisions.

In June, the [Los Angeles Jewish Home](#) will host a [free community education series](#) designed to help families cope with the challenge of caring for an aging loved one.

Caregiving and Aging, featuring experts from the Home, will be held at Fountainview at Eisenberg Village in Reseda. Space is limited and reservations are required. To RSVP, please contact the Home at 818-774-3324 or [caregiving@jha.org](mailto:caregiving@jha.org).

- June 14, 2011: What Kind of Help Does Your Loved One Need: Caregiving Options for Seniors

There are many senior care choices out there. Jewish Home CEO-President Molly Forrest and

vice president of health and community-based services Arnold Possick will explain the full continuum of care options available, and how to determine which one is best for your loved one.

- June 28, 2011: Planning Ahead: Advanced Directives for Healthcare Choices and the Hospice Experience.

Handling end-of-life issues can be difficult, emotionally and financially. Having an organized plan can ease some of the burden.

Senior staff from the Jewish Home's Skirball Hospice – administrator Bill Ries, medical director Dr. David Wallenstein, and director of patient care services Julia Cage-Lindsay – will present the choices you have for advanced directives, palliative care, and hospice. Advanced directive forms will be available at no charge at the session.

### Friday Movies

Each Friday at 1:30PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd.

Here are the selections for this month:

- 6/03 The Next Three Days – Russell Crow, Elizabeth Banks (2010) (133 min)
- 6/10 Country Strong – [Gwyneth Paltrow](#), [Tim McGraw](#) (2010) (117)
- 6/17 The Dilemma – Vince Vaughn, Kevin James (2010) (112 min.)
- 6/24 True Grit – Jeff Bridges, Josh Brolin (2010) (110 min.)

## EMERGENCY DISASTER & COMMUNITY SAFETY

### NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch meets on June 9, 2011 at 7:00 PM in the Community Room at the West Valley Police Station, 19020 Vanowen St.

### iWatch, iReport, iKeep US SAFE

With the killing of terrorist Osama Bin Laden, the intelligence retrieved reminds us to remain vigilant. The LAPD reminds us to trust our instincts. They rely on our senses and remind us that when a behavior or activity makes us feel uncomfortable, report it!

It is your awareness reported to police that can help predict and prevent attacks before they happen. Remember that the iWatch program is about behaviors and activities, not individuals.

What Should I Watch For? Give as many details as you can. Here is a check list to help you

1. Time of day.
2. Where it happened.
3. What you witnessed.
4. A description of who was involved. Male or female? How Tall? Build? Thin, heavy set or medium? Hair color? Skin Color? Age? Speaking English or another language?

5. Was there a car? License number? Color?

6. Have you seen this activity in your neighborhood before?

iWatch reports shall not be made on race, ethnicity or religious affiliation.

How Do I Report? There are 4 ways to make a report: Report online at [www.iwatchla.org](http://www.iwatchla.org)

Call 1-877-a\*threat (877-284-7328) An expert will answer the call and listen to you.

Call your local police station and speak to a desk officer. A trained officer will take your report Call 911 if it's an emergency.

### COMMENTS / FEEDBACK

Visit <http://blog.resedacouncil.org/> for the latest comments and articles on the Reseda Community, Reseda, and Reseda NC projects.

### SUBMIT AN ARTICLE

The Reseda NC accepts opinion articles on any topic. The suggested length is 750 words, but submissions of any length will be considered. Include a brief bio of yourself that highlights relevant background and your e-mail address. This info will be used for the "About The Author" box. The Reseda NC does not guarantee all submissions will be published. Email submissions to: [outreach@resedacouncil.org](mailto:outreach@resedacouncil.org).

### RNC BOARD MEMBERS:

Cary Iaccino	Chair
DJ Frank	Vice-Chair
Vahan Chaparyan	Secretary
Lee Smith	Treasurer
Phil Merlin	Parliamentarian
Juan Guzman	Sergeant-At-Arms
Magdy Abdalla	Board Member
Brandon Balderas	Board Member

Armineh Chelebian Board Member

Michael Cohen Board Member

Noelle Guzman Board Member

Timothy Mulholland Board Member

Alejandro Reyes Board Member

Adna (Nani) Shaked Board Member

Kevin Taylor Board Member

To contact Board Members, visit the RNC website at: [www.resedacouncil.org](http://www.resedacouncil.org) or email us at: [Outreach@resedacouncil.org](mailto:Outreach@resedacouncil.org).



## CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

Reseda NC email	RNC@RESEDACOUNCIL.ORG
Reseda NC Mail Address	7324 Reseda Blvd. #118 Reseda, CA. 91335
Reseda NC Phone	818-832-7540
* Office & Meeting Location	18341 Sherman Way #102
** American Legion Hall Meeting Location	7338 Canby Ave
Economic Development Committee	nguzman@resedacouncil.org
Emergency Disaster and Community Safety Committee	tmulholland@resedacouncil.org
Finance Committee	lsmith@resedacouncil.org
Graffiti Committee	RNC@resedacouncil.org
Liaison Committee	RNC@resedacouncil.org
Outreach/Public Relations Committee	ashaked@resedacouncil.org
Planning and Zoning Committee	djfrank@resedacouncil.org
Senior Advocacy Committee	pmerlin@resedacouncil.org
Transportation Committee	achelebian@resedacouncil.org
Youth Advocacy Committee	jguzman@resedacouncil.org

### RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in the Reseda community during the month of June:

- 1950 Mazzola Custom Shoe & Repair  
19306 Vanowen St.
- 1976 Northridge Family Practice Med Grp.  
18406 Roscoe Blvd
- 1988 Discount Mower & Chainsaw  
18035 Saticoy St.
- 2002 Iglesia Evangelica de Jesucrist  
18403 Sherman Way

Register your business with our Outreach Committee and have your yearly anniversary included here.

Contact [RNC@resedacouncil.org](mailto:RNC@resedacouncil.org) and we will add you to our database.

# June 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			<b>1</b> 6:30 PM Outreach/ Public Relations *	<b>2</b>	<b>3</b> 1:30 PM Free Movie	<b>4</b>
<b>5</b>	<b>6</b> 7:00 PM Reseda NC General Meeting *	<b>7</b>	<b>8</b> 7:00 PM Emer- gency/Disaster 7:00 PM CPAB	<b>9</b> 7:00 PM Reseda Neighborhood Watch	<b>10</b> 1:30 PM Free Movie	<b>11</b> 8:00 AM Crebs Ave Clean Up
<b>12</b>	<b>13</b>	<b>14</b> 3:30 PM Senior Advocacy	<b>15</b> 7:00 PM Economic Development	<b>16</b> 7:00 PM 1038 NW	<b>17</b> 1:30 PM Free Movie	<b>18</b>
<b>19</b>	<b>20</b> 6:00 PM Finance, 7:00 PM General Meeting **	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b> 1:30 PM Free Movie	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b> 6:30 PM Reseda Business Workshop	<b>29</b>	<b>30</b>		

Do you have an events coming up in Reseda? Contact Garth Carlson at [GCARLSON@RESEDACOUNCIL.ORG](mailto:GCARLSON@RESEDACOUNCIL.ORG) about inclusion in our newsletter.

For events address and full details use the Reseda NC online calendar at [www.Resedacouncil.org](http://www.Resedacouncil.org)