



Reseda

RESEDA NEIGHBORHOOD COUNCIL NEWSLETTER

June 2010

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RESEDA NEIGHBORHOOD COUNCIL

VISION OF RESEDA TOWN HALL

The folks that attended the Town Hall on May 15th, got a significant view of the immediate and near future in Reseda. The event was organized by the Neighborhood Council in conjunction with the Community Redevelopment Agency, Councilman Zine's Office and Revitalize Reseda.

Presentations by the RNC and the CRA walked attendees through the past, present and possible future of Reseda. Photos of bygone days were shown and suggestions were made. A question and answer session followed the presentations.



Chairman Cary Iaccino and Vice Chairman D.J. Frank answer questions

Neighborhood Council and the Community Redevelopment Agency. Send your suggestions to rnc@resedacouncil.org.



Candidates for May 27 Election of Reseda Neighborhood Council at Town Hall

The Vision of Reseda portion of the Town Hall was followed by a candidate forum. Those running for the RNC Board in attendance were each allowed a few minutes to speak as to how they would contribute to the community.

If you have ideas for attracting new business and/or making the Reseda area more attractive to neighboring communities for shopping opportunities, don't hesitate to share these views with the Reseda

CLEANUP PROMOTES A "FEELING OF COMMUNITY"

On Saturday May 22nd, Revitalize Reseda organized a community cleanup which kicked off at the American Legion



Councilman Zine and other volunteers at the Reseda clean up

Hall in Reseda. Councilman Zine, his Interim Chief of Staff/District Director, Irma Pomposo, Field Deputy, Jose Martinez, Community Redevelopment Agency Regional Administrator, Jay Virata and his staff, L.A.P.D. Senior Lead Officers Royal Barber and Isela Parra, Deputy City Attorney Neighborhood Prosecutor, Raffy Astvasadoorian, and the Reseda Neighborhood Council, were joined by over 100 volunteers, who rolled up their sleeves and cleaned up six blighted locations in Reseda.

Volunteers cut, raked, swept and collected 193 bags of debris.

Through the generosity of the City, tools, t-

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NOTE FROM THE CHAIR Cary Iaccino

THEN AND NOW

Hello fellow Stakeholders, I would like to take all of you back with me, to a time when Reseda was the "hub of the valley".

I started researching the history of Reseda in preparation for the Town Hall Meeting

that the Neighborhood Council organized. I used a variety of tools, most of them online, to track down photos, memoirs, newspaper articles, etc, all focusing on Reseda. There was quite a bit out there, spread out in many different places.

Am I finished? Not even close, but I do

have about 6 pages of history now that paint a pretty good picture of what Reseda was and now is. This history will be available on the Reseda Council website in the next few days, www.resedacouncil.org.

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YOUTH CORNER

SCHOLARSHIP DINNER

A Scholarship Dinner for Magnolia Science Academy will be held on June 19th (6pm to 8pm) at 18238 Sherman Way,

Reseda, Ca 91335. \$5.00 per person includes meal, drink, and a raffle ticket for various prizes. We are raising funds for our students who cannot afford to go to a University but have been accepted to schools like UCLA, UC Santa Barbara, UC Irvine and UC Riverside. If you would like

to donate any items for our raffle or would like to attend please come join us or email Ms. Daniel at s.daniel@magnoliascience.org, phone number: 818-609-0507, ext 209.

COMMUNITY NEWS



Reseda clean up at the Revitalize Reseda event on May 22.

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shirts, and lunch were provided for all volunteers. It was a very rewarding project as everyone shared the feeling of "community." Many thanks to all who participated. Together we made a difference! For more information on upcoming events or to find out more about Revitalize Reseda please visit www.revitalizereseda.org

<http://www.revitalizereseda.org/>

BIG SUNDAY AT MSA

On May 1st, Big Sunday was celebrated at Magnolia Science Academy.

Students and volunteers from the community painted the Building and cleaned up the parking lot in the rear of the building.

The rear parking lot was overgrown with weeds and full of dumped items. Some of the mess was left by the homeless that make the parking lots of our community their home. This is also supplemented by

the inconsiderate people that feel that any vacant area is where they can dump unwanted items and trash.

Please note that if you see someone vandalizing our community by dumping their trash, report it to the city by calling 311. If sufficient information is given to appre-

hend the culprits, there may be something in it for you.

In addition to the rewards for turning in those who graffiti our community, the City also offers incentives for those who help in preventing illegal dumping by reporting offenders. If your report leads to a conviction, the City will pay you the reward.

Thanks to of you who attended these recent Reseda Clean up events. It is great to see volunteers come together to improve the community.



Students painting front of Magnolia Science Academy



Students & Volunteers clean rear parking lot of Magnolia Science Academy



EMERGENCY DISASTER COMMITTEE

RESEDA NW MEETING

The Reseda neighborhood Watch Meets on June 10 at 7:00 PM in the Ann Kinzle Community Room at the West valley Police Statio, 19020 Vanowen St.

EIGHT SIGNS OF TERRORISM

Although most of us think that the West Valley where we live is probably not a prime spot for terrorists to act, Terrorism is changing its face.

As security measures at the most obvious targets is intensified, the terrorists have been looking at softer targets. This means that places that have less security are calling to them. Places like schools, religious gatherings social or community gatherings or just busloads of people are areas that allow suicide bombers to have access with little fear of being discovered.

With this in mind we ask all of you to take the principals of neighborhood watch to another level. Below are 8 signs of terrorism that, if detected may save lives in our community.

1. Surveillance: Watch for someone that is monitoring or recording activities. This is how the best time and place to commit a suicide bombing or other act of terrorism is identified. .
2. Seeking information: questions about the infrastructure or schedule of a location or group may used by terrorists to maximize their threat.
3. Tests of Security: Tests of security or preobing of same are also techniques that may be used to set up acts of terrorism.
4. Acquiring supplies: Purchase of materials that may be used, such as explosive material, weapons, ammunition or other material that may be used to cause harm, often with cash, or with false identification or credit cards.
5. Suspicious people that do not belong: It could be someone in a workplace, building, neighborhood or business establishment that just doesn't belong because of their demeanor or are asking unusual questions
6. Dry run/Trial run: Another sign to watch for is trial runs. They will often do a practice run to work out any flaws to the plan.

7. Deploying assets/Getting into position. The last sign before the final act is deploying assets or getting into position. This will be the final sign before the act is committed.

8. Funding: Terrorists use a variety of methods to fund their operations such as charities, credit card fraud, narcotics, human smuggling, cigarettes with missing or counterfeit tax stamps, and bulk cash smuggling.

Watch for suspicious packages as well. A left behind backpack or package left in a public place may be more that just something that someone forgot. DO NOT pick it up or open it as it may set it off. Call the police and report suspicious left behind items.

For Reseda the contact person for suspicious activities is Senior Lead Officer Royal Barber. His contact information is: 818-374-7629 or cell 818-731-2580, or email at 33970@lapd.lacity.org.

PREPARING FOR DISASTER

Sherman Way Townhouses Recreation Room had a full house and including a surprise visit from Nancy Sweeney, as we talked about our personal preparations for the pending earthquake.

In the second hour, we came up with a plan of checking all 114 units and helping all who needed help. There will be Block captains who will be assigned 10 units and will be equipped with gloves, mask, and chalk for writing on the doors. All of these ideas and the actual plan came from CERT training, as taken by Mary McMannes at an earlier date.

There was plenty of Show and Tell as Mary showed the box by her bed with hard hat, flashlight, crank radio, pry-bar (bedroom door jams), and shoes. She also brought the bag from her car with canned foods, mechanical can opener, sleeping bag, comfortable shoes and sweat-suit. She also had toilet paper, plastic bags, \$25 in one dollar bills and her gallon containers of water which are recycled every few weeks.

Mary also reminded folks to always keep the gas tank filled up and not on empty. Those who remember the last earthquake know there was a scarcity of fuel for many days after. The group discussed how to store 5 gallons of water per person (and water treated with drops of bleach, so it

would store for 6 months.) Attendees were also reminded to never store water bottles on cement or concrete.

All in all, we had a great time, and when the next shaker happens, we'll repeat the meeting getting the rest of the folks in here. There were cookies and drinks and many good ideas were shared by all. If another apartment or townhouse complex would like a copy of Mary's "seminar," email her at: marymuir@earthlink.net. This would have never happened without the generosity of the Reseda Council and Revitalize Reseda who sent Mary to the six week course over at the American Legion on Canby.

Your RNC Emergency Disaster Committee encourages all stakeholders in Reseda to prepare for the next disaster. If you live in an apartment complex or condominium complex work with your neighbors. If you own a business or work at one, be sure to organize a disaster plan and if you are in a business complex or area, work with your neighbors to establish a plan.

If you live in a single family residence work with the other residents on your block.

Know what resources are available, where utility shutoffs are and how to operate them.

Let the RNC Emergency, Disaster and Community Safety Committee know so that our data base can include all who are prepared in a network of cooperation.

Send to gcarlson@resedacouncil.org or tmulholland@resedacouncil.org.

A MESSAGE FROM THE COMMITTEE CHAIRMAN

Hello fellow Reseda Stakeholders. My name is Timothy Mulholland and I am the Chairman of the Emergency Disaster and Community Safety Committee for our community of Reseda. When the next earthquake hits, and it will (in the next 30 years, there's over a 90% probability that it will "Shake our world") you should plan on the likely fact that no one may be able take care of you and your family except you!

The City of Los Angeles currently will not allow the RNC to allocate funds for a stor-



EMERGENCY DISASTER COMMITTEE

age facility or emergency supplies such as; water, generators, non-perishable food, grills, emergency supplies, flashlights, first aid equipment, etc. These items would be essential to our community in the event of a disaster.

The Committee and I have fought hard to attain these disaster necessities, but our efforts have been turned back due to a

variety of issues including liability, lack of City procedure for such items and budgetary concerns.

My focused efforts have been to get "Reseda Ready" for the "Big One" since April of 2009 when I became Chairman of this Committee.

So this is my first suggestion, with more to follow, (which matches the American Red

Cross) for what you should do to prepare: Store emergency water: One gallon per person (including pets) per day for at least two weeks (that is a lot of water!) I'll expand on other essentials in our next newsletter.

Yours in service,

Timothy Mulholland

SENIOR CORNER and more

POWERFUL TOOLS FOR CAREGIVERS

The Los Angeles Department of Aging (LADOA) provides information and supportive services for seniors and their family caregivers. The services include: Transportation, Nutrition Programs, Home Safety for Seniors, Social and Recreational activities, and many others.

LADOA is offering a "Powerful Tools for Caregivers" workshop for family members who are helping care for a senior relative, friend, or neighbor. This workshop is a six week 2 ½ hour training series class to be held on Wednesdays. It is designed to help family caregivers take care of themselves while caring for a relative or friend. This workshop will help the family caregiver by providing tools to: reduce stress, communicate effectively with doctors, make tough decisions, and reduce guilt, anger, and depression.

Six week educational series class begins on Wednesday, June 9, 2010 and ends Wednesday, July 14, 2010.

Location:
Motion Picture & Television Fund
23388 Mulholland Drive
Woodland Hills, CA 91364
213-252-4004

FRIDAY MOVIES

Each Friday at 1:30PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd. This Month's Movies are:

6/4 **It's Complicated** – Meryl Streep, Steve Martin (2009) (120 min.)

6/11 **Crazy Heart** – [Jeff Bridges](#), [Maggie Gyllenhaal](#), (2009) (111 min)

6/18 **The Young Victoria**- [Emily Blunt](#), [Rupert Friend](#) (2009) (105 min)

6/25 **Leap Year** – [Amy Adams](#), [Matthew Goode](#) (2010) (100min)

RNC NEWSLETTER

Each Month your Reseda Neighborhood Council publishes this newsletter to keep our community advised of what is happening in our community. We encourage our stakeholders to contribute items of interest to us at rnc@resedacouncil.org.

If you would like to publicize events that are open to the public at schools, religious establishments, social organizations or neighborhood groups, send them to us. Many organizations have fund raising fairs, carnivals, or events featuring music, art or theater. The best way to let the community know of this is to publish it in a community publication that is read by thousands. We are currently printing 8400 (6700 English, 1700 Spanish) of our monthly newsletters. They are distributed to approximately 180 locations and organizations through out the community. In addition, it is posted each month on our website, www.resedacouncil.org.

WE NEED PHOTOS!

The RNC is looking to add more to our online pages. If you have historical photos of Reseda, please contact us. If they can be emailed, great, if not, we would be glad to scan them for you and return your originals. An example of a historic photos of Reseda can be found on our website.

www.resedacouncil.org

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To enhance the research, I added plenty of photos, many of which are being made available on our new Flickr photo sharing webpage. There are also plans to enhance our Facebook and Website pages with these photos as well. I have included a teaser of what some of these "Then and Now" photos are below.

If you happen to have historical photos that you would like to see added to our websites and social media pages, please email me at ciaccino@resedacouncil.org or contact us by mail or phone. The contact information is on the back of this newsletter.



Reseda Pool House, brand new around 1929. Victory Blvd is in foreground, not yet paved.



Current Pool House, recently restored awaiting addition of the new pool.



COMMUNITY ANNOUNCEMENTS

HONEST BUSINESS

I want to share a "good news" story with you. On Thursday, April 29, I took my car in to be washed at the Vanowen Car Wash located at 18514 Vanowen St at the corner of Reseda.

While I was waiting, the manager came in and asked who owned the Blue Chevy Corsica, and I responded, "It's mine". He then handed me a little red case which I immediately realized was the one my friend had lost two weeks earlier. It had over \$200 in cash in it, and yet, the two workers who cleaned my car were honest enough to turn it in, even though there are signs everywhere that they are not responsible for lost items. We often hear of car wash attendants taking cash left in the cars; I just thought the RNC would enjoy hearing about a business with honest employees. I gave the manager \$20 to reward the workers.

Have a good day!

Contributed by Pat Pounds

RNC EXPANDS INTERNET AND MEDIA USAGE

In our continued attempt to provide more information to the Stakeholders of Reseda, we have continued to expand our outreach efforts. Our newest additions are the use of social media tools available online.

Check out the new front page of the www.resedacouncil.org website. There are now buttons to access our Face Book, Twitter, Flicker and You Tube pages. Move with us into the 21st Century and share your thoughts about our community and things in general.

In addition, you can view our monthly RNC Newsletter as well as the West Valley Neighborhood Watch Newsletter.

TRASH COLLECTION

At the May 17 Reseda Neighborhood Council General Meeting, Armen Martirosian, a representative from the Bureau of Sanitation was one of the guest speakers. He spoke about the people who harvest the blue recycling bins each trash day.

There are laws that do govern these trash containers which nearly all residences have. Once the bins hit the street, they and the contents thereof are City Property. Anyone that removes items from the bins is stealing from the City and affects the income that they derive from the recycling of materials. This is a misdemeanor. Most of them use a shopping cart to transport their "loot" from house to house. This is also a misdemeanor. Bill Larson, from the City Attorney's office suggested that if you see one of these thieves in action, you call 311 and report both crimes in progress.

Each week, the City loses millions of pounds of these recyclables. The majority of these perpetrators are part of crews that are dropped off in each neighborhood with the shopping cart and when the cart is filled, they meet the truck, unload and continue with the collecting. Help us stop them.

You can always contact your LAPD Senior Lead Officers for problems in Reseda.

SLO Royal Barber (Office: 818-374-7629, Cell: 818-7531-2580, email: 33970@lapd.lacity.org) is responsible for Reseda, north of Sherman Way

SLO Isela Parra (Office: 818-374-7631, Cell: 818-7531-2574, email: 34488@lapd.lacity.org) is responsible for the area south of Sherman Way.

DROUGHT RESISTANT PLANT FESTIVAL

The Los Angeles Cactus and Succulent Society invites you to join us to celebrate our 10th annual Show and Sale. This year the title is "*Drought Resistant Plant Festival*".

DATE / TIME

Saturday, June 12 9:00 AM – 5:00 PM

Sunday, June 13 9:00 AM – 4:00 PM

PLACE

Sepulveda Garden Center

16633 Magnolia Boulevard

Encino, CA 91436

There will be lectures and workshops each day along with six demonstration gardens to showcase cacti and succulents as drought resistant and water wise land-

scape plants. Lecture topics will cover pest control, fertilization, propagation, container gardening, irrigation, and general care of cacti and succulents. In addition to learning how to create your drought resistant plant gardens there will be a wide variety of cacti and succulent plants for sale from expert plant growers who can assist you with your choices.

For more information go to our website www.lacss.com or call 818-367-0864

RELAY FOR LIFE IN RESEDA

On June 26 and June 27 from 9:00 AM to 9:00 PM the Relay for Life in Reseda will be held at Reseda High School. Relay teams of from 8 to 24 members will participate in a 24 hour relay around the track. Various celebrations and entertainment will be available as well as food.

For more information on how you can participate as a team member or by making a donation please go to

www.relayforlife.org/resedaca

The Relay for Life is happening in communities around the nation to help the American Cancer Society raise the funds needed to help those afflicted with cancer in their battle to survive.

FREE TOTE BAG

The City of Los Angeles Stormwater Program is conducting a customer satisfaction survey and we need your input!

1. VISIT www.LAstormwater.org/survey
2. TAKE the five minute survey and give us your thoughts about our program - what we're doing well and where we need to improve.
3. Get FREE Stuff! Every person who takes the survey will receive an organic cotton tote bag.

Contribution by Shahram Kharaghani
LA Stormwater Program Manager



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

CARY IACCINO	Chair	CIACCINO@RESEDACOUNCIL.ORG
DARYT J. FRANK	Vice Chair	DJFRANK@RESEDACOUNCIL.ORG
VAHAN CHAPARYAN	Secretary	VCHAPARYAN@RESEDACOUNCIL.ORG
LEE SMITH	Treasurer	LSMITH@RESEDACOUNCIL.ORG
ANNA MEASLES	Parliamentarian	AMEASLES@RESEDACOUNCIL.ORG
MAGDY ABDALLA	Sergeant-at-Arms	MABDALLA@RESEDACOUNCIL.ORG
GARTH CARLSON	Board Member	GCARLSON@RESEDACOUNCIL.ORG
JUAN GUZMAN	Board Member	JGUZMAN@RESEDACOUNCIL.ORG
NOELLE GUZMAN	Board Member	NGUZMAN@RESEDACOUNCIL.ORG
JERRY HILL	Board Member	JHILL@RESEDACOUNCIL.ORG
JIM LUIS	Board Member	JLUIS@RESEDACOUNCIL.ORG
PHIL MERLIN	Board Member	PMERLIN@RESEDACOUNCIL.ORG
TIMOTHY MULHOLLAND	Board Member	TMULHOLLAND@RESEDACOUNCIL.ORG
FAYE NIA	Board Member	FNIA@RESEDACOUNCIL.ORG
RNC CONTACT	818-832-7540	7324 RESEDA BLVD. #118, RESEDA, CA. 91335 RNC@RESEDACOUNCIL.ORG
RNC OFFICE	Meeting Location	18341 SHERMAN WAY, SUITE 102
AMERICAN LEGION	Meeting Location	7338 CANBY AVE.
ONE GENERATION	Meeting Location	18255 VICTORY BLVD

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during June:

Northridge Family Practice Med Grp. 18406 Roscoe Blvd. (1976)	Discount Mower & Chainsaw 18035 Saticoy St. (1988)
Extensions Plus 17738 Sherman Way (1988)	All-Star Nutrition 18515 Sherman Way (1991)
Carpet City 18314 Sherman Way (1996)	Allen's Flower Market 18500 Sherman Way (2002)
Walgreen's 18430 Sherman Way (2004)	

June 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 RNC Senior Advocacy	2	3 RNC Planning & Zoning Committee	4 Senior Movie	5
6	7 RNC General Meeting	8	9 CPAB Emergency Disaster	10 Reseda Neighborhood Watch	11 Senior Movie	12
13	14	15 RNC Outreach/Public Relations Committee	16	17	18 Senior Movie	19
20	21 RNC Youth Advocacy, Finance and General Meeting	22	23	24	25 Senior Movie	26
27	28	29	30			

Do you have an events coming up in Reseda? Please contact Garth Carlson at GCARLSON@RESEDACOUNCIL.ORG about inclusion in our newsletter.