



# Reseda

## RESEDA NEIGHBORHOOD COUNCIL NEWSLETTER

February 2010

### RESEDA NEIGHBORHOOD COUNCIL

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#### RNC WEBSITE

Have you checked the RNC website lately?

The latest updates include:

1. A language translator button that will instantly translate the website into 50 different languages. If you speak any language besides English, try it and let us know how it worked for you.
2. Our Youth Program Directory was published in English and Spanish and more than 22,000 copies were distributed to most of the schools that are attended by Reseda Students. It is now available on the Youth Advocacy page of the website. If you find information that should be included or information that is outdated or incorrect, please let us know as we will be updating it regularly.
3. Our Monthly RNC Newsletter and the Neighborhood Watch Newsletter are regularly posted on the website.
4. Our Agendas and minutes are also available on the website.

Check it out regularly so see what's happening in and around Reseda

#### NEW RNC BOARD MEMBER

At the January 19th General Meeting of the Reseda Neighborhood Council, Juan Guzman was elected to fill the Business seat vacancy. Juan is the owner of a construction business based in Reseda. He is also a resident of Reseda.

#### 90TH NEIGHBORHOOD COUNCIL CERTIFIED

*Written by Michael Cohen*

The long and contentious road to certification finally ended Tuesday, January 19th for the Westwood Neighborhood Council.

Westwood has attempted for over half a decade to launch a neighborhood council within its boundaries.

Four previous attempts have floundered on the rocky shoals of homeowner association opposition.

For a brief while it looked like this attempt would be sunk as well when Paul Koretz, City Councilmember CD5 asked for a delay of 90 days for more palaver.

But BONC Vice President Albert Abrams voiced getting a bad feeling over such a delay.

#### RNC ELECTIONS

The Reseda Neighborhood Council will hold elections on May 27th. All stakeholders may vote. In this election. A stakeholder is defined as any person that lives, works, owns business or property, participates in an educational, religious social or other organization that occurs in Reseda.

Would you like to serve on a volunteer Board that works to improve the quality of life in Reseda? Come to some of our meetings and see what a grassroots organization is about.

### NOTE FROM THE CHAIR Cary Iaccino

#### 2010 FORWARD

The new year has begun and the Reseda Neighborhood Council has hit the first month running. A CPR and First Aid certification class at the end of January starts 2010 with an aim at preparing stakeholders for emergency situations. The Emergency Disaster and Community Safety Committee gets the nod for organizing this event. Thanks to the American Legion Hall 308 here in Reseda for donating the space for the training.

If you are already on our community email list, you are receiving a redesigned and format improved version of the weekly email. Thank you to Board Member Noelle Guzman and Outreach Chair Garth Carlson for all their work on this. If you are not on the email list and would like to be included in the weekly updates of community issues, please send an email to [gcarlson@resedacouncil.org](mailto:gcarlson@resedacouncil.org). You will be better informed for it.

The RNC is currently looking for projects for the coming year. The Big Sunday

event in May is a great chance to organize the community and accomplish a local project. Attend a RNC meeting and let us know what you think would be a good idea for this event or any other ideas you may have.

2010 is bisected by NC elections in May, so we will be planning events through May. If you are interested in joining the NC, attend a few meetings and see what it's all about.

See you there!



## EMERGENCY DISASTER COMMITTEE

### RESEDA NEIGHBORHOOD

#### WATCH

The Reseda Neighborhood Watch will meet at 7:00 PM on Thursday, February 11, 2010 in the Community Room at the West Valley Police Station, 19020 Vanowen St.

#### NEWS FROM ABS

The local plasma center, Advanced BioServices at Tampa and Vanowen, is now renovating new space inside. This will be complete this summer. The new center will have main entrance on Tampa with staff entry, donor exits and deliveries at the rear. Increased private security has improved traffic at the center. Camera surveillance around the building is made available to West Valley Police as needed and graffiti and dumpster problems are prevented.

Inside improvements include " State of the Art" computer assisted processing of donors, their records, samples and products. Convenience and safety for important blood and plasma donors and public health education are the highest priorities in this renovation.

ABS will utilize much of the new space as a Training Center and for national Corporate office activity. They are planning a Grand Opening for local business and residential neighbors when renovation is complete. Conferencing space may be used to support community education and group fund raising. Other upgrades include increased efficiency in plasma collection and identifying donors with important blood protein.

Advanced BioServices begins Visa cash-card payment to donors in mid February. This will support more responsible and secure public participation of qualified donors.

#### COMMUNITY AWARENESS

There is a new way to be aware of your community and be prepared for emergencies.

Nixle.com is a service that can keep you updated by text message or email as to emergencies and other important community information.

L.A.P.D. is partnering with nixle.com in providing emergency and other important information to you cell phone or computer.

Crimes in progress, traffic alerts and much more can be at your fingertips.

You can choose the level of information that you want when you sign up at [www.nixle.com](http://www.nixle.com)

## YOUTH CORNER

### WEST VALLEY YMCA

Did you know that 1 out of every 4 West Valley Family YMCA participants receives Financial Assistance?

Did you know that the West Valley YMCA has given away over \$300,000 in assistance this year?

In order to raise funds for those families in need, our YMCA has a campaign every February where YMCA volunteers ask for donations of support. **WILL YOU GIVE A GIFT OF SUPPORT THIS YEAR?**

This year, our campaign goal is to raise \$90,000 and to reach 5,000 people!

#### WAYS TO GIVE:

1. Visit our website at [www.ymcala.org/wv](http://www.ymcala.org/wv) and click Give Now! Be sure to designate the gift to the West Valley Family.

2. Mail a check directly to West Valley

Family YMCA, 18810 Vanowen St., Reseda, CA 91335, Attn: Pass It On Campaign

3. Call the YMCA directly at (818) 774-2840 and ask to speak to Sneh Bajaj or Stacy Childress. We will take your credit card information over the phone and charge your card.

### EAT FOR THE YMCA

Join the West Valley YMCA on Thursday February 18<sup>th</sup> & 25<sup>th</sup> for a food fundraiser at California Pizza Kitchen. Stop by California Pizza Kitchen (or order some take out) located in Encino & Tarzana and 20% of your sales will go directly to the YMCA! Not only are you supporting a great cause, but you're getting some great food!

### 10<sup>th</sup> ANNUAL STUDENT ART SHOW

On March 21, 2010, the 10<sup>th</sup> Annual Valley Wide Student Art Show will be held at the Chatsworth Train Depot, 10038 Old Depot Plaza Road, from 11:00 AM to 5:00 PM. This event will feature over 300 kids from over 30 San Fernando Valley schools performing all day on an outdoor stage (school bands, dance groups, choirs and individual performers), chalk & face painting, theater and dance games, raffles and much more.

The flyer and literature features art from Alyna Marrero, a student at Melvin Elementary in Reseda.

Bring your children and your appreciation for this display of the art presented by the Arts in Education Aid Council.



## SENIOR CORNER

### FRIDAY MOVIES

Each Friday at 1:30 PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd. This Month's Movies are:

2/5 **Julie and Julia** – Meryl Streep, Amy Adams (2009) (123 min)

2/12 **I hate Valentne's Day** – Nia Vardalos, John Corbett (2009) (98min) **Movie will begin at 1:45**

2/19 **Amelia** – Hilary Swank, Richard Gere (2009) (111min)

2/26 **My One and Only** – Renee Zellweger, Kevin Bacon (2009) (108min)

### ASSISTED LIVING WAVER

The ALW was renewed for five years effective March 1, 2009 by the Centers for Medicaid & Medicare Services (CMS). ALW Provider enrollment is currently open to interested Providers in the following counties: Sacramento, San Joaquin, Los Angeles, Sonoma, Fresno,

and effective March 1, 2010, San Bernardino and Riverside. The ALW enrolls eligible beneficiaries who are currently residing in skilled nursing facilities and in the community into target counties.

The Assisted Living Waiver (ALW) is the Medi-Cal program that pays for assisted living, care coordination and other specified benefits provided to eligible seniors and persons with disabilities who reside in one of the Program's seven target counties:

1. In the first model, Assisted Living services are provided to participants who reside in Residential Care Facilities for the Elderly (RCFEs). In this model, services are delivered by the RCFE staff.
2. In the second model, Assisted Living Care services are provided to participants who reside in publicly subsidized housing. In this model, services are delivered by Home Health Agency staff.

ALW-eligible individuals are those who are enrolled in Medi-Cal and need the level of

care provided in a nursing facility. If the individual meets both the financial and health/functional requirements of the project, then she or he can choose to enroll in the ALW, as an alternative to receiving nursing home care. To begin the process of enrolling in the ALW, interested individuals should contact a Care Coordinator in one of the participating counties. The Care Coordinator determines if the individual is eligible for the program.

More information can be accessed at <http://www.dhcs.ca.gov/services/ltc/Pages/ALWPP.aspx>

### SENIORS TRY THE "Y" WEEK

Are you an active older adult? Retired? Looking for a senior social atmosphere? Well it's "Try the Y Week" for our local seniors February 8<sup>th</sup>-12<sup>th</sup>. Join us for some special events & special classes in addition to all the amazing opportunities offered at the YMCA. Please visit [ymcala.org/wv](http://ymcala.org/wv) for additional information on our programs.

## COMMUNITY ANNOUNCEMENTS

### E-WASTE COLLECTION COMING SOON

Did you know that Americans produce nearly 2.3 billion pounds of e-waste each year? Approximately 80-85% of this e-waste, much of which contains hazardous materials, is thrown directly into landfills. 90% of e-waste is recyclable and reusable. You can be part of the solution, rather than the problem, by bringing your electronic waste to the Third Annual Free Electronic Waste Recycling Collection: Saturday, February 27<sup>th</sup>, 2010 from 9:00AM to 3:00PM in the parking lot of Bel Air Presbyterian Church (16221 Mulholland Drive).

Did you receive or purchase new electronic items over the holidays and need to dispose of outdated or nonfunctioning models? Please hold onto anything that has a cord and save it for our E-Waste collection. Do you have a garage full of computer monitors, television sets, copiers, toner cartridges, VCR players,

cell/landline phones, auto and rechargeable batteries, toasters, coffee makers, car batteries, radios and other electronic equipment gathering dust and taking up space? Save them for our E-Waste collection. Items not accepted are refrigerators, washers and dryers, light bulbs, household batteries and hazardous waste. If you have a question about an item, call 1 (877) 866-0128 or visit [www.ewaste4u.com](http://www.ewaste4u.com). If you have any questions about the event, please contact Mrs. Leslie Mirman Geffen at [lgeffen@mirman.org](mailto:lgeffen@mirman.org) or (310) 775-8412.

### Relay for Life

Have you or one of your family or friends experienced cancer in any way? Most people have had this experience and have been seriously affected by it.

The American Cancer Society has a Relay for Life in approximately 70 communities. For the first time this Relay for Life will be held in our Reseda Community! It is cur-

rently in the early planning stages, with a date and place to be determined. It will be a large event and there are a number of volunteer positions open to participate in the planning and running this event. Whatever your skills or experience, there is a place for you on this team.

In addition, the Relay for Life is an actually event that teams work together to run or walk around a track for 24 hours. As this event develops, we will be recruiting teams to participate from businesses, apartment complexes, organizations, schools or just a group of neighbors.

Get on Board now and make this event a huge success for our Reseda Community!

Info: Jennifer Besse at Cell Phone: (818) 518-4449, Fax: (818) 953-9055or [jennifer.besse@cancer.org](mailto:jennifer.besse@cancer.org)



# CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

<b>CARY IACCINO</b>	Chair	CIACCINO@RESEDACOUNCIL.ORG
<b>DARYT J. FRANK</b>	Vice Chair	DJFRANK@RESEDACOUNCIL.ORG
<b>VAHAN CHAPARYAN</b>	Secretary	VCHAPARYAN@RESEDACOUNCIL.ORG
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<b>TIMOTHY MULHOLLAND</b>	Board Member	TMULHOLLAND@RESEDACOUNCIL.ORG
<b>FAYE NIA</b>	Board Member	FNIA@RESEDACOUNCIL.ORG
<b>RNC CONTACT</b>	(818) 832-7540	7324 RESEDA BLVD. #118, RESEDA, CA. 91335 RNC@RESEDACOUNCIL.ORG
<b>RNC OFFICE</b>	Meeting Location	18341 SHERMAN WAY, SUITE 102
<b>AMERICAN LEGION</b>	Meeting Location	7338 CANBY AVE.
<b>ONE GENERATION</b>	Meeting Location	18255 VICTORY BLVD

## RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during February:

1978 Payless Shoe Source 18201 Sherman Way	1992 Carniceria Corona 18326 Sherman Way
1994 Discount Rugs 18456 Sherman Way	1995 Kosher Bazaar 6846 Reseda Blvd.
1997 Magic Dental 18308 Sherman Way	1999 Smogsters 6928 Reseda Blvd.
2006 Golden Scissors 7325 Reseda Blvd	2006 Layne Clark, Realtor 7358 Yarmouth Ave

# February 2010

## RESEDA EVENT REMINDER CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
	1. 7 PM RNC General Meeting	2.	3. 7 PM RNC Emergency Disaster & Community Safety	4. 7 PM RNC Planning & Zoning Committee	5. 1:30 PM Senior Movie	6.
7.	8. 7 PM Graffiti Committee	9. 3 PM Senior Advocacy Committee 7 PM Outreach Committee	10. 7 PM West Valley CPAB	11. 7:30 AM Chamber of Commerce 7:00 PM Reseda Neighborhood Watch	12. 1:30 PM Senior Movie	13.
14.	15. 7 PM RNC General Meeting 6 PM Finance	16.	17.	18.	19. 1:30 PM Senior Movie	20.
21.	22.	23.	24.	25.	26. 1:30 PM Senior Movie	27.
28.				Do you have an events coming up in Reseda? Please contact Garth Carlson at <a href="mailto:GCARLSON@RESEDACOUNCIL.ORG">GCARLSON@RESEDACOUNCIL.ORG</a> about inclusion in our newsletter.		