



Reseda

RESEDA NEIGHBORHOOD COUNCIL NEWSLETTER

SEPTEMBER 2009

COMMUNITY NEWS

YOUTH PROGRAM DIRECTORY

The Reseda Neighborhood Council has produced a Youth Program Directory that will be distributed to Reseda schools & organizations that work with the youth throughout our community. The Youth Directory lists programs that are available for all youths— ages toddler to young adult. It includes contact information, program times, and cost details (including free services & sliding scale for low income families).

The Reseda Neighborhood Council's Youth Advocacy Committee created the Youth Directory in response to 2 community concerns: 1) Many youth lacked constructive activities between the end of the school day & when parents return from work, and 2) Often available youth programs were beyond the economic reach of families.

Under the guidance of former Youth Advocacy Committee Chairman, Dr. Andy Mars, the program directory idea was first conceived and championed. The Youth Directory is being finalized and it will be distributed to Reseda Schools and organizations that deal with the youth of our community starting in September.

If you, your family, friends or neighbors have youngsters, be sure to get one of the 23,000 copies produced. If you need a copy of the RNC's Youth Directory please contact us at rnc@resedacouncil.org.

Lastly, please let us know if you find a program that is not listed or is no longer valid, so that future editions can be updated .

MAKE YOUR VOICE COUNT

When you attend a Reseda Neighborhood Council meeting, your voice counts!

The Neighborhood Council System was established by a charter amendment in 1999 with the vision that community issues should be first presented to the local communities through Neighborhood Councils to gather community input before the City Government acted on the issue. The goal is that the communities have their voices heard at regular Neighborhood Council meetings. The Neighborhood Councils pass stakeholder concerns & inputs to the City Councilmember for action.

Although the status quo that involves our bureaucrats and elected politicians has been slow to change, there are indications that progress is being made.

In the last few years, the combined weight of the 89 Certified Neighborhood Councils has impacted the direction of the City Council. Several City Departments have also deferred to the united voices of Neighborhood Councils. For example, a few years ago, a planned rate increase by the Department of Water and Power was lowered significantly when the NCs voiced concerns that DWP was gouging customers. Furthermore, several proposed ballot

Emergency, Disaster & Community Safety 2

Youth Corner 2

Community Announcements 3

Senior Corner 3

RNC Contacts 4

Recognizing Reseda Businesses 4

Event Calendar 4

measures have not made it to the ballots after the NCs voiced concerns that local issue should have gone to them first as the City Charter dictates in order to gather community input.

Help us represent your opinion by coming to one of the regularly scheduled Reseda Neighborhood Council meetings. If you have a concern to discuss—just fill out a speaker card and let your voice be heard! Hard copies of our agendas are posted in several locations throughout the community as well as our website. Please monitor the issues that will be discussed at each meeting and voice your opinion before the Council on issues that affect you.

NOTE FROM THE CHAIR PETER HANKWITZ

LOCAL PROJECT UPDATES: Aliso Creek River Park & The Reseda Theater

Many of you know that there is a project afoot that will create a 'river loop park' where the the Los Angeles River meets Reseda's own Aliso Creek.

This particular project has attracted wide support locally, and elsewhere throughout the City. Several workshops have been held recently in the Reseda area to discuss the community's vision, including a presentation by The Trust for Public Land and Tierras Las Mujeres to the Reseda Neighborhood Council Board.

If everyone in our area continues to support this project, we can help to make this exciting opportunity a reality, and make Reseda a truly vibrant Valley destination.

The boundaries for this project are, essentially, alongside the Los Angeles River by Wilbur Avenue on the west, Reseda Boulevard on the east, and the Aliso Creek to Vanowen Street. For more information, contact Jonathan Brand in Councilman Zine's office at (213) 473-7003.

And for those of you who join me in wanting to see the Reseda Theater restoration project fully underway, there is hope!

We have learned from Councilman Zine's

Field Deputy Jose Martinez that CIM Group, the site's developer, and the Community Redevelopment Agency (CRA) plan to finally launch this major renovation effort in earnest in Spring 2010. Fingers are crossed...

Just imagine taking a stroll through Aliso Creek River Park on your way to a live performance at the newly restored Reseda Theater. Now this is a Reseda that all Los Angelenos will come to love.

We send our thanks to the CRA and Councilman Zine and his staff for their tireless efforts on both of these projects



EMERGENCY DISASTER COMMITTEE

LOS ANGELES POLICE COMMISSION MEETS IN RESEDA

Do you have a preference on who should be the next Los Angeles Police Chief? The Los Angeles Police Commission wants to hear your opinions on either a candidate or qualifications. In a series of community meetings, the Police Commission will be meeting with various communities throughout the City.

For the West Valley, it will be held on Thursday, September 10, 2009 at 6:30 PM at the ONEGeneration Senior Center, 18255 Victory Blvd in Reseda.

You can fill out the form online and you will be able to check on the progress of the report.

REPORT GRAFFITI ON-LINE

To report graffiti, so that it can be removed, call 311 or go online to <http://www.lacity.org/bpw/OCS/grsr.htm>

NEIGHBORHOOD WATCH

The monthly Reseda NW meeting will be held on September 10, 2009 at 7:00 PM in the West Valley Police Station Community Room, 19020 Vanowen St.

YOUTH CORNER

FREE TO YOUTH GROUPS

Take the plunge, earn a badge... Over-looking Pyramid Lake off I5 in Gorman is the California Department of Water Resources' premiere water education visitors center "Vista del Lago". We are a non-profit water education resource center and proud to offer our FREE Water Wise Kid H2O Exploration Badge Program to all youth groups 6 years & older. Our goal, through a presentation, guided tour, movies and interactive exhibits, is to create a greater awareness of water within our environment. The program takes approximately two hours, including the questionnaire that is done on the honor system. For reservations or more information on how your kids can earn a badge, please call (661) 294-0219. Open daily 9:00 a.m. to 5:00 p.m.

ily and their community.

Scouting promotes activities that lead to personal responsibility and high self-esteem. As a result, when hard decisions have to be made, peer pressure can be resisted and the right choices made.

The Scouting program offers fun and challenging experiences for boys through activities like camping, hiking, building projects and community service, to name a few. The program builds boys mentally, physically, socially and spiritually. There are several units right here in your backyard. We invite you to drop in and check us out.

Go to www.balboaoaks.bsa-la.org and see the list of all the Units in your area. Simply drop in at any of our meetings, or call ahead for information.

leagues (ages 3-17) this Fall for a fun and exciting opportunity to involve your children in a co-ed league designed to teach participants fundamental skills and character building with the YMCA philosophy of everyone plays! Sign up Today, we are now accepting registrations for the Fall season. Plus Adult Basketball and Arena Soccer Leagues available, call Josh Berg at (818) 774-2840 to find out more information.

YMCA RECEIVES \$20,000

Kaiser Permanente has granted the West Valley Family YMCA \$20,000 towards its new Family Health Seekers Project which focuses on reaching families and youth in the West Valley area. The goal is to get them to adhere to their physical fitness routines, while offering financial assistance if they cannot afford YMCA programs.

SCOUTING OPEN HOUSE

September is Open House for Cub Scout Packs and Boy Scout Troops!

For 100 years Scouting has helped youth develop academic skills, self-confidence, ethics, citizenship skills and leadership skills that influence their adult lives.

Remember the fun and adventure you had being a Boy Scout? Open that door to your son, grandson, nephew or cousin and join the thousands of boys enjoying the Scouting program right now in the San Fernando Valley.

Scouting provides youth with a sense that they are important as individuals. They find that those in the Scouting family care about what happens to them, regardless of whether a game is won or lost. While various activities and youth groups teach basic skills, Scouting goes beyond that and encourages youth to achieve a deeper appreciation for themselves, their fam-

PARENT CHILD PROGRAM

The West Valley Family YMCA is now accepting registrations for the Parent Child program of Adventure Guides and Trailblazers. These programs foster companionship and understanding while setting a foundation for positive, lifelong relationships between parent and child. In the Adventure guides program you will have the opportunity to meet other parents and children through participating in camp and expedition events. Children also have fun participating in arts and crafts, games, storytelling and a variety of other fun outings like Dodger games, Pinewood Derby Races and Build Your Own Rocket Day, etc. For more information please contact Ashley Russell at (818) 774-2840 x 3326.

BASKETBALL AND SOCCER

Join the West Valley Family YMCA's youth arena soccer and Jr. Lakers' basketball

Over 5 million people in the Greater Los Angeles region alone are "Health Seekers," or those who continually try and fail to sustain healthy lifestyle behaviors. They continually begins new attempts to get and stay fit but, after a few months, fails to adhere to the necessary new behaviors. YMCA of the USA and YMCA of Metropolitan Los Angeles research has honed an approach to increase Health Seeker retention and full adherence to fitness and health regiments.

By identifying Health Seekers and working with them and through YMCA programs, youth and adult the YMCA Will work to build healthier families.

For more information about the Healthy Families Initiative, contact Laura Casciato at (818) 774-2840 Ext. 3320 or via email at lauracasciato@ymcala.org. You can also visit www.ymcala.org/wv.



SENIOR CORNER

FRIDAY MOVIES

Each Friday at 1:30 PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd. This Month's Movies are:

9/4 Champagne for Caesar – Ronald Coleman, Celeste Holm (1950) (100 min)

9/11 Duplicity – Clive Owen, Tom Wilkinson (2009) (125 min)

9/18 Bringing up Baby– Katherine Hepburn, Cary Grant (2008) (120min)

9/25 The Great Buck Howard – John Malkovich, Colin Hanks (2008) (90 min)

ADULT DAY SERVICES

ONEGeneration will join in the celebration of National Adult Day Service week from September 20-26. It is one of the 4,600 Adult Day Services Centers operating in the United States

FREE FLU SHOTS

ONEGeneration Center will offer free flu shots on Wednesday, September 23rd, from 9:00 AM to 11:00 AM.

FREE COUNSELING SERVICES

Providence Health Service will be offering free counseling service on Wednesdays from 9:00 AM to 12:00 PM at the Senior Center, 18255 Victory Blvd.

COMMUNITY ANNOUNCEMENTS

RESEDA AUTHOR'S BOOK

"Patty Pom-Poms", a book written by Alise Cayen, has recently been released. Cayen's inspiring story is engaging and sends a message about persistence and hard work toward realizing dreams and accomplishing goals. Drawn from her own personal experience as a professional cheerleader and dancer, her narrative brings her characters to life with vivid descriptions and rhythmic dialogue. Her children's tale is an outstanding work of fiction with a wonderful message..

Alise Cayen was a professional cheerleader for the Los Angeles and Oakland Raiders for seven years. She has an extensive dance background and has worked as a high school cheerleading and dance coach. Ms. Cayen is a television producer, scriptwriter, poet, high school dance and English instructor and coordinates a police academy magnet school, preparing high school students for law enforcement careers. Ms. Cayen is writing the second volume of Patty Pom-Poms in her Cheer ventures series and has just completed a children's book about police officers. She resides in Los Angeles, was born in the West Valley and grew up in Reseda. Alise's Mother Jeanette Cayen resides in Reseda and has been a Block Captain in the Reseda Neighborhood Watch for nearly 20 years.

CALLING ALL VOLUNTEERS!

On Saturday, October 17, 2009, from 8:30 a.m. to 1:00 p.m., Revitalize Reseda is partnering with Councilman Dennis P. Zine, The Community Redevelopment

Agency, and the Los Angeles Neighborhood Initiative, to continue in the beautification of Reseda.

Join us while we remove trash, weeds, and graffiti and have illegal dumping removed. Lunch will be provided for all volunteers. Sign up now! Cleanup locations will be assigned as we approach the date. Call now to volunteer (818) 832-2280, or e-mail revitalizereseda@aol.com.

Please visit the website www.revitalizereseda.org for additional Reseda resources.

LOGAN'S RUN FOR AUTISM

MISSION HILLS, CALIF, - Autism is more common than pediatric cancer, diabetes, and AIDS combined. As long as its cause and cure remain unknown . . . Autism is everyone's concern. On October 10th, join representatives Senator Alex Padilla, Assemblyman Felipe Fuentes, Congressman Howard Berman and Councilman Richard Alarcon for Logan's Run/Walk.

Started in 1979 by a Northridge dentist and Jay Nolan Community Services (JNCS), a non-profit agency. The event continues to raise awareness and much-needed support for people with Autism in the San Fernando Valley. It offers both a serious 5K and 10K trail run and routes for walking, strolling or rolling along scenic Hansen Dam Park. The Community Festival presents fun and informative way raise awareness about Autism. It's family fun with free food, live entertainment, local health and wellness resources, community information booths, games, and attractions.

Your Logan's Run participation, sponsorship, and donation go directly to help people with disabilities live more independent and fulfilling lives. For registration and community festival information please visit: www.runforautismawareness.com.

For sponsorship or other information contact JNCS, Executive Director, Jeffrey L. Strully, (818) 361-6400, Ext. 127.

A WALKABOUT WITH SAM

Some of the most interesting people I've met in Reseda (surrounding areas as well) have been while walking with Sam, our Labrador retriever. Sam approaches everyone like a long, lost friend. One quick sniff and Sam can tell that everyone is on the same level. He smells hardship, hard work, down in the dumps, laughter to name just a few. Sam has made me a better listener, reminding that it's not all about me. We're proud to work, walk and wish in Reseda. This column will be about our walkabouts in Reseda, stories of neighborhoods, kids, adults ,teachers etc that make a difference in the daily lives of our Community. We hope this will make us better problem solvers than problem facilitators.

Please contact me with suggestions, stories, or comments. You may reach me by email or mail jluis@resedacouncil.org or Reseda Neighborhood Council, 7324 Reseda Blvd., #118, Reseda, CA 91335



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

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RNC CONTACT	(818) 832-7540	7324 RESEDA BLVD. #118, RESEDA, CA. 91335 RNC@RESEDACOUNCIL.ORG
RNC OFFICE	Meeting Location	18341 SHERMAN WAY, SUITE 102
AMERICAN LEGION	Meeting Location	7338 CANBY AVE.
ONE GENERATION	Meeting Location	18255 VICTORY BLVD

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during **SEPTEMBER:**

Reseda Elementary 7265 Amigo Ave. 1916	Arby's Roast Beef 6850 Reseda Blvd. 1968
West Wind Limousine 8020 Lindley Ave. 1978	Engine Towne 6824 Aura Ave. 1982
Magnolia Science Academy 18238 Sherman Way 2002	West Hills Nursery 18936 Roscoe Blvd 2003
L & M Liquor 18400 Vanowen St. 2005	Wendy's 19317 Sherman Way 2005

SEPTEMBER 2009

RESEDA EVENT REMINDER CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
		1.	2.	3. 7 PM RNC Planning & Zoning Committee	4. 1:30 PM Senior Movie: Champagne for Caesar	5.
6.	7.	8. 7 PM RNC General Meeting 3 PM Senior Advocacy Committee	9. 7 PM RNC Emergency Disaster & Community Safety Committee	10. 7:30 AM Chamber of Commerce 7 PM Neighborhood Watch	11. 1:30 PM Senior Movie: Duplicity	12.
13.	14. 7 PM Graffiti Committee	15. 7 PM RNC Outreach Committee	16. 7 PM West Valley CPAB	17. 7 PM 1038 Neighborhood Watch	18. 1:30 PM Senior Movie : Bringing up Baby	19.
20.	21. 7 PM RNC General Meeting 6 PM Finance 3:30 PM Youth	22.	23.	24.	25. 1:30 PM Senior Movie : The Great Buck Howard	26.
27.	28.	29.	30.	Do you have events coming up in Reseda? Please contact Garth Carlson at gcarlson@resedacouncil.org about possible inclusion in our Calendar.		