

CITY OF LOS ANGELES  
CALIFORNIA

RESEDA NEIGHBORHOOD COUNCIL

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SECRETARY

LEE SMITH  
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ARMINEH CHELEBIAN  
MICHAEL COHEN  
NOELLE GUZMAN  
TIMOTHY MULHOLLAND  
ADNA SHAKED  
KEVIN TAYLOR  
HENRY TRUXILLO



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RESEDA NEIGHBORHOOD COUNCIL

**GENERAL MEETING AGENDA**

**Monday, January 9, 2012 – 7:00 to 9:00 PM**

**RNC Office 18341 Sherman Way #102, Reseda, CA 91335**

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on matters not appearing on this Agenda that are within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two (2) minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at the West Valley Library, 19036 Vanowen St.; Council District 3 Office, 19040 Vanowen St.; One Senior Center Services, 18255 Victory Blvd.; Reseda Chamber of Commerce, 18210 Sherman Way #107; Albertson's Market, 19307 Saticoy St.; and the RNC Office 18341 Sherman Way #102. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator, Barry Stone, at (213) 485-1360 or via e-mail to [barry.stone@lacity.org](mailto:barry.stone@lacity.org). In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at the RNC Office 18341 Sherman Way #102, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the RNC Secretary at [mpineda@resedacouncil.org](mailto:mpineda@resedacouncil.org).

1. **Call to Order** (Please turn off cell phones and pagers)
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Introduction of City Employees and other visitors**
5. **Public Comment and Announcements** (Speaker Cards are requested.) (2 mins each)
6. **General Announcements and Upcoming Events** (1 min each)
  - (a) RNC Booth on Thursday February 16 at the Food Truck horseshoe at St. Catherine's Church.
  - (b) RNC Booth at the YMCA Healthy Kids Day in early April.
  - (c) Next Board meeting on January 23 at American Legion Hall.
7. **RNC Board Administrative Matters**
  - (a) Secretary position possible resignation and appointment
8. **RNC Officers – Action / General Reports:**
  - (a) Cary Iaccino, Chair General Report
    - i. CRA Update (3 mins)

-- Continued on next page(s) --

*SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (818) 374-9896.*

**PROCESS FOR RECONSIDERATION:** The Board of Directors may reconsider and amend its action on items listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular RNC meeting. The Board of Directors, on either of these two days, shall: (1) Make a Motion for reconsideration and, if approved, (2) hear the matter and Take an Action. If the motion to reconsider is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] Action should the motion to reconsider be approved. A motion for reconsideration can only be made by a Representative who has previously voted on the prevailing side of the original action taken, then a Representative on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall be in compliance with the Brown Act.



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- ii. 6 month plan for fiscal year completion, 12 month plan for 2012 (5 mins)
  - iii. Congressional Candidate Debate at the American Legion Hall (3 mins)
  - iv. Holiday Lights close out 2011 (3 mins)
  - v. Office Rental Space 2012 (3 mins)
  - vi. American Legion Hall rent increase (3 mins)
  - vii. Redistricting follow up; Stakeholder support solicitation (3 mins)
- (b) Daryt J. Frank, Vice Chair General Report (2 mins)
- (c) Maury Pineda, Secretary: General Report (2 mins)
- (d) Lee Smith, Treasurer: Treasury Report/Finance Committee General Report (3 mins)
- i. **RNC CHARGE ACCOUNT REVIEW FOR APPROVAL:** Review and Motion to approve of monthly charge card usage from December. (3 mins)
  - ii. **PRESENTATION AND DISCUSSION:** Update on new forms, the Community Benefit form, the Rescind and Return form and the redesign of the Project Submission form. (5 mins)
- 9. Presentations and New Business**
- (a) **DISCUSSION AND POSSIBLE ACTION:** Crebs project update. Possible continuation of project at end of January. Moving of planters and trees, additional mulch work. Juan Guzman (10 mins)
- (b) **DISCUSSION AND POSSIBLE ACTION:** Reseda 100 year centennial celebration. Power point presentation and possible formation of Centennial Committee. Hank Truxillo, Juan Guzman (20 mins)
- 10. RNC Committees – Action / General Reports**
- (a) Emergency Disaster and Community Safety Committee (Timothy Mulholland, Chair) General Report (2 mins)
- (b) Economic Development Committee (Noelle Guzman, Chair): General Report (2 mins)
- i. Report on ShopReseda 25 on the 25<sup>th</sup>. (5 mins)
- (c) Liaison Committee (Michael Cohen, Committee Member): General Report (5 mins)
- (d) Outreach / Public Relations Committee (Adna Shaked, Chair): (5 mins)
- i. **GENERAL REPORT:** The Outreach and Public Relations Committee focus in 2012 will be:
    - 1. Cell phone friendly email communication
    - 2. Increase website content
    - 3. Increase communication of all RNC Committees to the community
    - 4. Increase number of online articles
  - ii. **RECOMMENDATION FROM COMMITTEE:** The RNC Board allocate up to \$200 for canopy tent to replace the old canopy (5 mins)



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- iii. **RECOMMENDATION FROM COMMITTEE:** The RNC Board allocate up to \$300 to allow for an increase in Newsletter distribution from 6,500 to 8,300 (5 mins)
- iv. **RECOMMENDATION FROM COMMITTEE:** The RNC Board allocate up to \$350 to allow for the addition of ShopReseda and ResedaCard to the website. (5 mins)
- (e) Planning and Zoning Committee (DJ Frank, Chair): General Report (2 mins)
- (f) Senior Advocacy Committee (Phil Merlin, Chair): General Report (2 mins)
- (g) Youth Advocacy Committee (Juan Guzman, Chair): General Report (2 mins)
- 11. **Review and Approval of RNC Minutes from:** General Meeting December, 2011, (2 mins)
- 12. **Upcoming Agenda Items:** Possible future agenda items that Board Members would like to include on upcoming agendas.
- 13. **Adjournment**