

**Minutes of the General Board Meeting of the
RESEDA NEIGHBORHOOD COUNCIL (RNC)
Monday, March 1, 2010**

RNC Office, 18341 Sherman Way #102, Reseda, CA 91335

1. Call to Order

Chair Cary Iaccino called the meeting to order at 7:02 p.m.

2. Pledge of Allegiance

The Pledge of Allegiance was said.

3. Roll Call

Roll Call was taken. Board Members present:

Cary Iaccino, Chair, At Large
Daryt J. Frank, Vice-Chair, Business
Lee Smith, Treasurer, At Large
Anna Measles, Parliamentarian, At Large
Garth Carlson, Board Member, At Large
Juan Guzman, Board Member, Business
Noelle Guzman, Board Member, Residential
Jerry Hill, Board Member, At Large
Phil Merlin, Board Member, Residential
Timothy Mulholland, Board Member, At Large
Faye Nia, Board Member, Business (late)

Board Members absent: Magdy Abdalla, Sergeant-At-Arms, Residential; Vahan Chaparyan, Secretary, Residential; Ann Kinzle, Board Member, Business; Jim Luis, Board Member, At Large.

Ten of the 15 Board Members were present at the beginning of the Meeting, which is a quorum, so the Board could make Motions and take votes. Also attending were 18 Stakeholders and Guests.

4. Introduction of City Employees and other Visitors

Bill Larson, Deputy L.A. City Attorney, Nuisance Abatement Division (310-445-1714), introduced himself; he's been reassigned to this area. He described City Building and Safety changes and staff challenges due to the budget crisis.

5. Public Comment and Announcements

There were none at this time.

6. New Business

PRESENTATION AND POSSIBLE FUNDING ACTION: Arts In Education Aid Council – Restoring arts education to San Fernando Valley public schools, one school at a time. The Council is hosting an art show on March 21. Presentation by Executive Director Spike Dolomite Ward.

Ms. Ward described the free program and distributed a postcard for the “Arts in Education Aid Council Tenth Annual Valley Wide Student Art Show and Family Arts Festival” (www.aieac.org, 818-610-2050) March 21st, 11:00 a.m. – 5:00 p.m. at the Chatsworth Train Depot [10038 Old Depot Plaza Rd., Chatsworth], with “art workshops, student performance groups, exhibitors promoting their arts ed programs and businesses, and the Valley’s Got Talent Contest!”

Ms. Nia arrived at this time.

Ms. Ward continued, they’re seeking event sponsors. The RNC would be mentioned in all promotional materials.

MOTION (by Mr. Merlin, seconded by Mr. Mulholland): the RNC will take a half-page ad in the “Arts in Education Aid Council Tenth Annual Valley Wide Student Art Show and Family Arts Festival” program, at a cost of \$995, subject to funding availability.

MOTION PASSED by a unanimous hand vote.

7. Review and Approval of RNC Minutes

Mr. Iaccino requested and it was agreed to TABLE this Item, due to the Secretary being unable to attend.

8. RNC Officer – Action / General Reports

Chair

Mr. Iaccino had no report.

Vice-Chair

Mr. Frank had no report.

Secretary

Mr. Chaparyan was unable to attend and there was no report.

Treasurer: Treasury and Finance Committee

Mr. Smith distributed a “[RNC] Account Balances as of 3/1/2010” worksheet and reported that the General Account started with (approximately) \$98,487; Petty Cash, \$893; Credit Card Stored Value, \$1,047; the Overall Total was \$100,428; Board-Approved Allocations were \$56,916; and the Balance was \$43,511. He also distributed a list of hours worked and pay for the RNC Minutes Writer. Mr. Smith announced that, due to mandated changes, the Petty Cash account will no longer be in existence and that NC financial reports are available from him and online. He requested submission of any outstanding receipts.

9. RNC Board Administrative Matters

a) Reseda Neighborhood Council Funding.

Mr. Iaccino summarized a DONE [L.A. Dept. of Neighborhood Empowerment] memo: NC expenditures made by January 29, 2010 will be reimbursed if

documented by March 10, 2010. Expenses after January 29th will be allocated from the current year's \$45,000 NC funding. He described funding challenges and necessary reimbursement documentation, and encouraged identifying and funding community projects. There was extensive discussion regarding funding opportunities and procedures. A number of Stakeholders suggested projects; Mr. Carlson and other Board Members will be in contact with them.

b) Potential establishment of Ad Hoc Committees

Mr. Iaccino explained that the following Committees are suggested to help organize projects.

i. Town Hall Committee – Organize and advise RNC on upcoming Town Hall.

ii. RNC Election Committee – Organize all election related items for RNC.
Mr. Iaccino explained the Candidate Filing Packet and encouraged Board Member participation in outreach for the [May 27, 2010] NC election.

iii. Big Sunday Committee – Organize and advise RNC on upcoming event.
Mr. Merlin explained the May 1-2 Big Sunday event at www.BigSunday.org; he and Mr. Mulholland volunteered to help. There was extensive discussion regarding Committee projects and possibilities.

iv. New Board Member Transition Committee – Prepare for Board turnover.

c) Review of outstanding RNC allocations

Mr. Iaccino reviewed the allocations, including the Town Hall and the Senior Symposium. He may call a Special Board Meeting March 8th.

d) Approval of Various Town Hall allocation amounts for specific categories. The Town Hall allocation amount stands at \$18,000.
This was reviewed.

10. RNC Committees – Action / General Reports

Emergency Disaster and Community Safety Committee

Funding for second CPR/First Aid training to accommodate first event overflow. Mr. Mulholland reported that the Committee discussed potential emergency coordination efforts with surrounding NCs. Mr. Carlson noted that more than 55 people want to attend the next CPR/First Aid training.

MOTION (by Mr. Mulholland, seconded by Ms. Measles): for the RNC to allocate up to \$5,000 for the next CPR/First Aid training for Reseda Stakeholders.

DISCUSSION: Mr. Mulholland discussed event outreach and that training capacity is 50 and “already filled.” Ms. Nia suggested having a third training. There was discussion regarding event costs; the training costs around \$3,000.

MOTION PASSED unanimously by a hand vote.

Graffiti Outreach Subcommittee

Mr. Carlson reported that the Committee will meet Monday because of the possible Special Board Meeting.

Outreach / Public Relations Committee

Mr. Carlson reported that three Newsletters were being printed. He's seeking volunteers to collate 8,500 Newsletters. "The database continues to grow" and he sent 1,228 e-mails last week. The Committee will meet Tuesday the 9th at 7:00 p.m. at the Office.

Youth Advocacy Committee

Mr. Carlson said there was no report and the Committee will meet March 15th at 3:30 at the Office.

Planning and Zoning Committee

Mr. Frank reported that the Committee will meet Thursday, 5:00-6:00 p.m. regarding wireless telecommunication facilities in Reseda, a lot split on Tampa Ave. between Sherman Way and Saticoy St., and Reseda Blvd. improvements.

Senior Advocacy Committee

Mr. Merlin distributed a flyer for the "1st Annual Senior Symposium" (213-252-3323), Saturday, March 27th, 9:00 a.m. – 3:00 p.m. at OneGeneration Senior Enrichment Center [18255 Victory Blvd., Reseda], with "practical presentations and workshops . . . community agencies . . . great information for seniors." Flyers have been distributed; the RNC is partnering with the Tarzana NC. The L.A. Dept. of Aging is handling reservations. Event volunteers are needed starting at 8:30 a.m.; set up will be the night before.

Economic Development Committee

Ms. Kinzle was unable to attend and there was no report.

Liaison Committee

Michael Cohen, Committee Member, explained the City's legislation process regarding NCs; first, the Education and Neighborhoods Committee considers it, then the City Council. A non-profit may be handling NC funding. The Mayor wants to put DONE into the Community Development Dept.; Mr. Cohen described a potential DONE reorganization. He announced several upcoming City budget-related events and that NC elections are going forward.

11. Old Business

- a) DISCUSSION AND POSSIBLE ACTION: The RNC opposes the sale of City Assets solely for the purpose of decreasing our Budget Deficit. {Tabled item 12(a) from February 16, 2010 meeting}
Mr. Iaccino suggested and it was agreed to TABLE this and the below Item.

- b) DISCUSSION AND POSSIBLE ACTION: The RNC endorses the concept of increasing Neighborhood Council input in our City's executive and legislative bodies. Specifically, RNC requests that the Mayor and City Council appoint NC Representatives as "ex officio" members to the Specific (Mayoral) Task Forces and City Council Committees. {Tabled item 12(b) from February 16, 2010 meeting}.
Mr. Iaccino had suggested and it was agreed to TABLE this and the above Item.

12. Upcoming Agenda Items

Items the RNC Board would like to see taken up before the RNC elections in May.
Mr. Iaccino encouraged submitting Agenda Items.

13. General Announcements and Upcoming Events

- a) American Cancer Society Relay for Life of Reseda Summer of 2010
Mr. Carlson announced the June 26-27 Relay For Life at Reseda High School is seeking volunteers. The event is a 24-hour walk around the track to raise money for the American Cancer Society. There'll be an organizing "Meeting at the RNC Office on fourth Thursday nights for the next few months."

- b) Big Sunday is on May 1st and 2nd
Mr. Merlin said he'll contact the Tarzana NC to offer assistance; the Big Sunday website lists projects.

Mr. Carlson distributed flyers for the "CRA/LA Sock Drive, March 1 – 10" for homeless people, to be distributed as part of the March 30-31 U.S. Census event. There'll be a Pancake Breakfast at John Wooden High School March 13th, 7:30 – 10:00 a.m.

Mr. Mulholland thanked the Board for this Meeting's congenial discussion.

14. Adjournment

Mr. Iaccino declared the Meeting **ADJOURNED** at 9:08 p.m.

Minutes written by DL.
Reviewed by Vahan Chaparyan