



Reseda Neighborhood Council

A Caring Community Embracing its Heritage and Diversity

September 2010

The Reseda Neighborhood Council has been working to improve your community for the last nine years. We have utilized part of our budget to install the downtown area green trash receptacles, participate in community cleanups, and re-plant areas of the Sherman Way median. Additionally, we have purchased holiday decorations that are displayed each year on Sherman Way from Lindley Ave. to Amigo Ave., and on Reseda Blvd. from Valerio St. to Hart St. These sixty, lit, non-denominational holiday trees are displayed in our community from mid-November until just after the new year. This holiday display brings back thoughts of days gone by, and makes us reminisce. It also brings business and revenue to our city.

Unfortunately, due to budget cuts from the City of Los Angeles, we have found ourselves short on funding for having them installed. We need approximately \$4,000 to continue our downtown project. We need your help! We have partnered with Revitalize Reseda, our local non-profit, committed to improving the quality of life in Reseda. A donation of any amount would help us achieve our goal. Revitalize Reseda (www.revitalizereseda.org) is a 501 © 3 organization, so your donation would be tax deductible to the fullest extent of the law. All funding received will go towards the holiday display.

As a footnote, all Reseda Neighborhood Council Board Members as well as Revitalize Reseda Board Members are volunteers. They do not get paid for their time. We are all united to making Reseda a better place for everyone!

Your contribution would be greatly appreciated. Funding needs to be submitted prior to October 1st to secure our installation date. The attached flier provides you with information to submit your donation.

Thank you for taking time to consider improving the community with us.

Sincerely,

Cary Iaccino
Chairman